

RANGE ROVER SPORT

WALKAROUND | 2017



ABOVE & BEYOND



POSITION 1

LEFT FRONT CORNER OF THE VEHICLE

MESSAGE:

Distinctive, handsome design.

KEY POINTS

- The character of a Range Rover fused with the spirit of a sports car.
- The 2017 Range Rover Sport is available in six different trim levels - Range Rover Sport SE, Range Rover Sport HSE, Range Rover Sport HSE Dynamic, Range Rover Sport V8 Supercharged, Range Rover Sport Autobiography, and Range Rover Sport SVR.
- Range Rover Sport was designed to be driven enthusiastically. The fastest Land Rover ever, its breathtaking performance is matched only by its distinctive design.
- All-aluminum chassis is lightweight and strong.
- Range Rover Sport has been an instant and continuous success since debuting in 2006.
- Born from a relentless drive to create a contemporary yet authentic design.
- With over 65 years of all-terrain expertise, this vehicle has off-road capability at its heart.
- Range Rover Sport builds on Land Rover's unrivaled breadth of capability. It is equally at home in the city or the back of beyond.
- Special Vehicle Operations will offer an extended palette for 2017 for all trim levels. This includes 19 colors available in high gloss or satin finishes.



POSITION 2

MESSAGE:

Optimized efficiency and performance.

KEY POINTS

- The 5.0 Liter LR-V8 Supercharged engine provides 510 horsepower and delivers 461lb/ft of torque while delivering effortless performance, refinement and efficiency.
- The 3.0 Liter LR-V6 Supercharged engine provides generous torque throughout the rev range, delivering confident and class-competitive performance of 340 horsepower and 332lb/ft of torque (380HP version to be announced).
- The formidable 5.0-liter, 550HP supercharged V8 engine propels the high-performance Range Rover Sport SVR from 0-60 mph in 4.5 seconds (0-100km/h in 4.7 seconds), making it the fastest, most powerful Land Rover ever created.
- Available with a single or two-speed transfer case to optimize the driver's specific performance demands.
- Extreme testing in the most inhospitable terrains and temperatures has helped create a vehicle that is designed to deliver in even the most challenging conditions. In other words, all of the technology used ensures authentic Land Rover capability.
- 8-Speed ZF Automatic Transmission provides smooth, efficient gear-shifting to handle the additional power. It features an intelligent sport mode, which can sense and adapt transmission characteristics to particular driving styles.

IN FRONT OF THE VEHICLE.
LIFT THE HOOD.



- The highly efficient Td6 3.0 Turbocharged Diesel Engine produces 254HP and 443 lb/ft of Torque. It is a thoroughly proven engine design, used around the world for over 10 years.
- Standard active vanes improve aerodynamics and efficiency by controlling the flow of air into the grille.

POSITION 3

STEP TO THE RIGHT SIDE OF THE VEHICLE.
STEP BACK FOR AN OVERALL VIEW.

MESSAGE:

Award-winning style and class-leading breadth of capability.

KEY POINTS

- From its strong body lines to its floating roof and fast raked windshield angle, everything about Range Rover Sport has been designed to another level.
- Side fender vents are dynamic. Matching twin vents are executed in the hood, enhancing the powerful and sporting character of the vehicle.
- Streamlined front elevation and rearward-sloping grille gives the vehicle immense road presence.
- With seductive flowing lines and styling, the sophisticated design of the vehicle is conveyed without compromising its character.
- Available Torque Vectoring increases handling and supports the promise of sports car fun.
- Dynamic Response transforms vehicle handling through hydraulic roll and yaw control, optimizing on road performance and passenger comfort.
- Terrain Response 2 is designed to monitor driving conditions and automatically optimizes the vehicle's settings to suit the terrain.
- Adaptive Dynamics monitors the vehicle's movements over 500 times a second reacting to driver or road inputs virtually instantaneously, helping to give greater control for a composed ride.



- Among other things, almost three feet (850mm) of wading depth allows Range Rover Sport to earn Land Rover badging, promising heritage and authenticity.
- Advanced Tow Assist is a new feature that expands upon the current Tow Assist (part of the Surround Camera System). Using the Terrain Response 2 rotary selector, the driver can control the desired trailer trajectory without touching the steering wheel. The vehicle will then provide the steering input to maneuver the trailer into the desired position.
- Low Traction Launch is a manually selectable, driver mode that aims to deliver the optimum launch on a low traction surface or terrain (e.g. wet grass or snow). By controlling the amount of torque, Low Traction Launch maximizes the potential driving force that can be applied, given the conditions, preventing wheel spin and ensuring a smooth launch.

POSITION 4

MESSAGE:

New levels of versatility that surprise and delight.

KEY POINTS

- Range Rover Sport's utility is extended with a spacious and flexible interior, including the option of 5+2 seating.
- Towing capacity is an impressive 7700 lbs (3500 kg).
- Powered tailgate has Hands-Free Gesture sensing. This will allow the customer to operate the tailgate from outside the vehicle, as long as the Smart Key is present, without needing to physically touch either the car or the remote key fob.
- Large loadspace with an extensive range of convenience accessories available such as stowage rails and protective mats.
- Fixed-panel Panoramic Roof is optional.
- Range Rover Sport has been engineered to meet and exceed the most stringent global safety standards.
- Aluminum absorbs twice the energy of steel. This is a tremendous advantage during impact.
- The occupant safety package includes driver and passenger airbags, side curtain and thorax airbags (including an extended curtain airbag that covers passengers occupying the third row seats), and active front seat belts linked to the vehicle's emergency braking functions.
- Reverse Traffic Detection uses radar detectors in the rear of the vehicle to warn you about potential collisions during reversing maneuvers.
- A key product development for 2017 model year is the introduction of the Advanced Driver Assistance Systems (ADAS) suite of features. The ADAS features are grouped into three driver-oriented levels.

AT THE REAR OF THE VEHICLE.
OPEN THE TAILGATE.



POSITION 5

MOVE CUSTOMER TO THE DRIVER'S SEAT & ADJUST AS NECESSARY. POSITION YOURSELF IN THE PASSENGER'S SEAT.

MESSAGE:

New levels of interior luxury, quality and choice.

KEY POINTS

- Settle back into the driver's seat of the Range Rover Sport and one thing is immediately apparent; it demands to be driven.
- A significant change for 2017 model year is the introduction of our Next Generation Infotainment (NGI) system, which will be identified as InControl Touch Pro™. InControl Touch Pro™ is the central hub to access and control entertainment, infotainment and vehicle feature content.
- The Meridian audio technology gives you stunning sound quality. The top of the range system features Meridian Signature Reference Audio with 23 speakers including subwoofer and 3D surround sound.
- The new Rear Seat Entertainment User Interface Panel (UIP) provides USB, HDMI & MHL connectivity, supporting multiple smartphones/tablets and other devices
- The top level Meridian Reference Sound system includes 'Conversation Assist'. This allows for clearer conversation between front & rear occupants. Microphones above each occupant mix the occupants speech with the output from the audio system.
- Available Rear Seat Entertainment produces a theater-like experience for rear passengers.
- Throughout the cockpit, the controls are ergonomically designed for an intuitive and engaging driving experience.



- Land Rover InControl® technologies enrich and enhance the Range Rover Sport ownership experience by offering InControl Remote, InControl Secure, InControl Wi-fi and InControl Apps.
- Passive Keyless Entry with Passive Push Button Start and comprehensive alarm system with engine management immobilizer.
- Command Driving Position offers excellent visibility.
- Adaptive Cruise Control (ACC) is an improved cruise control system that helps maintain a pre-set gap from the vehicle in front, even if it changes speed. Queue Assist extends the ACC functionality. It is designed to allow the vehicle to come to a stop when it reaches a line of traffic.

The use of top quality materials and material finishes applied with the highest levels of precision enhance this exciting and cocooning design. It's simply a great place to be.

GERRY MCGOVERN – DESIGN DIRECTOR, LAND ROVER

POSITION 6

MESSAGE:

The culmination of the customer introduction is the demonstration drive.

KEY POINTS

- A muscular stance identifies Range Rover Sport as a competitor.
- Encourage the customer to adjust the seating position to their liking.
- Be sure to link this state-of-the-art vehicle to a heritage dating back to 1948.
- Intuitive controls conveniently accessible from both the steering wheel and touchscreen.
- Direct Injection engines balance power and efficiency – performance without penalty.

CHANGE PLACES WITH THE CUSTOMER, SO YOU CAN DRIVE THE VEHICLE FIRST.

Discuss handling, ride and acceleration before handing over the controls.

- A distinctive exhaust note underscores the sport aspect, while the reduced road noise reminds you it's a Range Rover.
- Adaptive Dynamics optimizes performance, adjusting to driving style and terrain.
- Point out the benefits of Autonomous Emergency Braking: monitors the vehicle surroundings and is designed to reduce the speed of the vehicle to help reduce the severity of an imminent collision.
- The feeling of confidence from so much capability.
- When appropriate, highlight the smooth power delivery and quiet interior experienced with the Td6 Diesel engine.



FEATURES | BENEFITS



FEATURES | BENEFITS

SEQUENTIAL GEAR SELECTOR

APPEARANCE/DESIGN

- Race car inspired shift lever reminiscent of F1 race cars
- Provides driver with visibility at blind junctions during low-speed maneuvering

COMFORT/LUXURY

- The parking brake is automatically engaged each time “P” is selected ensuring that pressure on the transmission does not create clumsy gear selection, especially when parked on hills.

PERFORMANCE/CAPABILITY

- Sequential gear selector is pushed forward for down shifts and pulled backward for upshifts. Shift paddles can also be used for manual gear changing, offering more driver control.



LIGHTWEIGHT ALUMINUM ARCHITECTURE

SAFETY

- Less impact forces on occupants because aluminum absorbs twice as much energy as steel.
- Although lighter than steel, aluminum is stronger pound-for-pound and helps to protect the safety cell from intrusion of outside forces.

PERFORMANCE

- Lighter vehicle means quicker acceleration, shorter stopping distance and better handling.

SUSTAINABILITY

- Increased fuel economy
- Lower emissions
- Land Rover's process for bonding and riveting aluminum requires less energy than steel construction.
- Aluminum is easily recycled and highly reusable.

COMFORT

- Reduced noise, vibration and harshness for a more premium luxury experience

INCONTROL® APPS

COMFORT/TECHNOLOGY

- Land Rover InControl Apps enables you to use vehicle-optimized, smartphone apps on the vehicle's touchscreen.
- Using the InControl Apps USB port you can enjoy a variety of vehicle optimized apps such as: Contacts, Calendar and Music Player, with more third-party, vehicle-optimized apps being released over time.
- Your smartphone will also be re-charged while using InControl Apps



FEATURES | BENEFITS

3.0-LITER TD6 TURBOCHARGED V6 DIESEL ENGINE

EFFICIENT

- Td6 delivers a 32% improvement in fuel economy over the supercharged V6.
- Total range increases 3.3%.

EFFICIENT

- Td6 delivers a 32% improvement in fuel economy over the supercharged V6.
- Total range increases 8.0%.

PERFORMANCE

- Peak torque arrives at 1,750 rpm in the Td6 while the gasoline V6 produces its 332 lb-ft (450 Nm) at 3,500 rpm.
- This high torque output at low RPM makes the diesel models particularly well suited to towing heavy loads and off-roading.
- Td6 allows the vehicles to deliver acceleration times comparable to the higher horsepower V6 gasoline models.

OPPORTUNITY

- This proven technology has been long anticipated by many customers, including buyers new to the Land Rover brand.
- Clean Diesel offers additional talking points for customers interested in longterm sustainability.
- Diesel is a growing segment of the market — our timing is right!

TORQUE VECTORING

SAFETY

- Allows the vehicle to corner tighter and stay on the intended path.
- Better control reduces opportunity of accident.

PERFORMANCE

- Handling feels tight and accurate.
- Increased agility.

PARK ASSIST

SAFETY

- Advanced programming and state-of-the-art technology combine to reduce opportunity for collision or contact with a parked vehicle.

CONVENIENCE

- Simply following the prompts on the message center, the driver can rely on the vehicle to accurately steer into a parallel parking spot.
- Removes the concern of not being an expert at parallel parking



FEATURES | BENEFITS

ADAPTIVE CRUISE CONTROL WITH QUEUE ASSIST

SAFETY

- Reduces occurrence of traffic “bunching”
- Driver can select the most appropriate time-gap for the current conditions
- Visual and audible warnings reinforce driver awareness

DURABILITY

- Unaffected by most weather conditions
- Wide vehicle sensing zone ensures accurate tracking

COMFORT

- In stop-and-go traffic situations, the cruise control will match the speed of the vehicle it’s following without shutting off, helping to reduce driver fatigue.
- Forward alert prompts the driver with an audible tone without the vehicle automatically braking, for a driver who prefers more input.

SINGLE-SPEED TRANSFER CASE

PERFORMANCE

- Weighing approximately 40 lbs (18.14 kg) less than the two-speed, better fuel economy and lower emissions are anticipated.
- Though always putting power to all four wheels, rear wheel bias is tuned to offer a sportier feel.
- Off-road capability is stunning. All of the traditional Land Rover advantages ensure traction, clearance and stability.



POWER LIFTGATE/TAILGATE

COMFORT

- Three separate buttons for opening provide convenience and ease of operation.
- Tailgate opens with a different button to ensure contents do not easily roll out.
- Driver-programmable height adjustment accommodates all users.

SAFETY

- Anti-trap feature enhances protection from pinching of fingers or limbs.

CONVENIENCE

- Hands-Free Gesture feature allows the customer to operate the tailgate from outside the vehicle, as long as the Smart Key is present, without needing to physically touch either the tailgate or the remote key fob.

FEATURES | BENEFITS



TERRAIN RESPONSE 2

SAFETY

- Because it's never turned off, Terrain Response helps provide maximum control at all times.
- Available Auto mode selects the correct setting for any situation for capability that is seamless for the driver.

PERFORMANCE

- Multiple systems communicate with each other enabling the highest levels of traction and stability.
- The system programming is the result of more than six decades of knowledge.
- It's like having an expert with you at all times.

ELECTRIC POWER ASSISTED STEERING (EPAS)

PERFORMANCE

- Helps deliver accurate, consistent steering and agile cornering
- Power assistance is speed-sensitive so the steering is light and responsive at lower speeds and firmer at higher speeds.
- EPAS does not require a power steering pump allowing more available horsepower to the drive wheels.

SUSTAINABILITY

- CO2 is reduced and fuel mileage is increased as a result of this design.
- No power-steering fluid is required, eliminating the chance of leaks.

SURROUND CAMERA SYSTEM

SAFETY

- Junction literally sees around corners before pulling out into traffic.
- Unprecedented visibility of the ground around the vehicle available on the Touchscreen display
- Provides driver with visibility at blind junctions during low-speed maneuvering



FEATURES | BENEFITS

DYNAMIC RESPONSE (Standard for LR-V8 Supercharged) PERFORMANCE

- Available for the first time on a Range Rover vehicle
- Transforms handling and comfort for all occupants

LUXURY

- Using the latest two-channel technology to independently regulate front and rear suspension units, the system dramatically reduces the amount of body lean during cornering. It is tuned to deliver increased low-speed agility as well as enhanced control and stability at higher speeds. The end result is an experience generally found in a performance luxury sedan.

8-SPEED AUTOMATIC TRANSMISSION

PERFORMANCE

- Increasing from a six to an 8-speed transmission means that both lower and higher gearing are available for quicker starts and strong acceleration.
- The latest technology ensures that shifting is smooth.
- The transmission is programmed to learn and adapt to different driving styles.
- Paddle Shifters can be engaged at any time for more driver control.

SUSTAINABILITY

- Greater efficiency raises fuel economy and lowers emissions.
- Transmission is sealed for life, reducing the amount of fluids needing to be changed and discarded.

AUTOMATIC HIGH BEAM ASSIST

SAFETY

- Encourages high-beam usage to maximize forward visibility
- Reduces blinding oncoming drivers.

COMFORT

- Fully automatic operation

ALL TERRAIN PROGRESS CONTROL (ATPC)

HERITAGE

- Once again, Range Rover displays supremacy as the off-road leader.
- Breadth of capability continues to expand year over year.

PERFORMANCE

- Allows the customer to set a preferred crawl speed using cruise control.
- Higher levels of control provide a smooth driving experience.

ALL TERRAIN INFO CENTER

CONVENIENCE

- Provides information about the vehicle's configuration
- It is the hub to access a number of driving and off-road features using the touchscreen. These features include: Vehicle Geometry, Drive Assist, Slope Assist, and Wheel information.

HILL START ASSIST & GRADIENT RELEASE CONTROL

SAFETY

- Avoids alarming lurches on down-hill restarts

COMFORT

- Automatic operation whenever HDC is engaged
- Vehicle resists rolling backwards when brake is released allowing for smooth hill starts.

FEATURES | BENEFITS



INCONTROL TOUCH PRO TECHNOLOGY

- Simple, user-friendly menu structure
- The most advanced multimedia system Land Rover has ever offered.
- Designed to make driving more enjoyable.

CONVENIENCE

- Navigation system that learns as you drive
- Ability to share updates on your ETA with family and friends
- Shortly before arriving, the screen displays parking options and space availability.

HD RADIO

QUALITY

- Offers subscription-free, digital-quality radio reception with reduced background noise – AM, FM quality/FM, CD quality

COMFORT

- Significantly increases the choice of radio stations in the U.S. where HD Radio is available
- Enhanced content including artists' names and song titles