

RANGE ROVER EVOQUE

WALKAROUND | 2017



ABOVE & BEYOND



POSITION 1

MESSAGE:

Range Rover DNA in a smaller package.

KEY POINTS

- Evoque has been the subject of much critical acclaim and won more than 165 awards internationally.
- “A bold evolution, like no other Range Rover you have ever seen before—but you can still tell it’s a Range Rover.”
~ Gerry McGovern, Land Rover Design Director and Chief Creative Officer
- Range Rover Evoque offers you many possibilities to personalize your vehicle. Match your style by choosing from a wide variety of colors and options.
- The Coupe body style is offered in SE Premium trim. 5-Door vehicles are available in Autobiography, HSE Dynamic, HSE, SE Premium and SE trims.
- In addition to the 5-Door and Coupe models, for 2017 we introduce the Convertible body style in both SE Dynamic and HSE Dynamic trim levels.
- A variety of color schemes are available and can be combined with two contrast roofs (Corris Grey and Narvik Black) for an even more dramatic appearance. If a Contrast Roof is selected, the door mirrors will always be specified in black.
- This is truly a Range Rover in a smaller package.

LEFT FRONT CORNER OF THE VEHICLE



POSITION 2

IN FRONT OF THE VEHICLE.
LIFT THE HOOD.

MESSAGE:

An impressive engine powers a high-specification drivetrain.

KEY POINTS

- The technologically advanced turbocharged 2.0 liter Si4 engine produces 240 HP. That's an outrageous 120 HP per liter!
- Peak torque of up to 250lbs-ft is available at just 1750 rpm. This means that power is accessible at low speeds, making the vehicle easy to drive.
- Direct Injection, Electric Power-Assisted Steering, and Regenerative Charging contribute to a unique combination of efficiency and performance.
- An impressive 0–60 acceleration time of 7.1 seconds (0-100 km/h in 7.6 seconds) is achieved while offering the lowest emissions of Land Rover to date, not to mention our best fuel economy at 21 city/ 29 highway/ 24 combined (11.3 city/7.9 highway/9.7 combined L/100 km).
- 9-speed automatic transmission, as well as an innovative Active Driveline combine efficiency, performance, and premium levels of comfort.



POSITION 3

STEP TO THE RIGHT SIDE OF THE VEHICLE.
STEP BACK FOR AN OVERALL VIEW.

MESSAGE:

Broad stance and short overhangs hint at Range Rover Evoque's breadth of capability.

KEY POINTS

- Contemporary design and the unique silhouette guaranteed to stand out in the city.
- At the front of the vehicle, a new bumper creates a more muscular appearance and features significantly enlarged lower air intakes. New slimline LED fog lamps are repositioned from the middle to the top of the air intakes, creating a more streamlined appearance and further emphasizing Evoque's assertive road presence.
- The unique design of Range Rover Evoque is enhanced by a choice of 18 exterior paint colors for 2017, including five new colors, Narvik Black, Silicon Silver, Farallon Black, Carpathian Grey and Aruba.
- At the rear, a tailgate spoiler features discretely designed Center High Mounted Stop Lamps (CHMSL) and full LED rear lamp, which has a tail lamp signature to match the DRL signature on the headlamps.
- The side view is unlike any previous Range Rover. The Evoque adopts a very dynamic profile with its dramatic rising beltline, a muscular shoulder running the length of the car, and a distinctive taper to the floating roofline. The bold design graphic created by the exaggerated wedge of the window line is emphasized by the black pillars.
- Class-leading all-weather, all-surface capability with our legendary Terrain Response system works in conjunction with steep approach, departure, and ramp angles to create an authentic Land Rover.
- The driving experience is further enhanced with available Adaptive Dynamics featuring MagneRide dampers. The system monitors the road surface 1000x/second giving greater control and a balanced flat ride.
- All Terrain Progress Control (ATPC) is standard on all 2017 models.



POSITION 4

AT THE REAR OF THE VEHICLE.
OPEN THE TAILGATE.

MESSAGE:

Engineered to make life convenient... and safe.

KEY POINTS

- The Gesture Tailgate feature allows the customer to operate the tailgate by pointing a foot underneath the rear corner of the vehicle (both to open and close) without needing to physically touch either the vehicle or the remote key fob—provided that the key fob is detected.
- The width of the luggage compartment has been optimized to accommodate the full length of a golf bag.
- There is an impressive 20.3 cu/ft. of cargo space with the seats up on the 5-door vehicle. Whether its holiday luggage or sports equipment, Range Rover Evoque has plenty of room.
- The Panoramic Roof adds to the feeling of a spacious cabin interior and allows for a surprisingly large amount of headroom.
- The optimized steel structure protects occupants using an incredibly strong and stable safety cell, which is complemented by a comprehensive system of airbags and restraints, including driver and passenger airbags, knee airbags, and side curtain and thorax airbags.
- Rearview camera increases rear visibility and reduces the likelihood of collision while reversing.
- All Range Rover Evoque Convertible models feature fixed twin rear seats with a central bolster. A “ski hatch” option is available to allow through loading of skis and other longs loads from the Loadspace into the passenger cabin.




POSITION 5

MOVE CUSTOMER TO THE DRIVER'S SEAT & ADJUST AS NECESSARY. POSITION YOURSELF IN THE PASSENGER'S SEAT.

MESSAGE:

Features and comfort in the tradition of Range Rover.

KEY POINTS

- Moving toward the driver's seat, we are reminded of the luxury and technology elements that make this vehicle truly premium. Approach the car at night and you will also see a bold Range Rover Evoque graphic alongside the front doors, illuminated by the 'puddle lights' that shine from the mirrors.
 - For Range Rover Evoque Convertible, a windbreak system is available. This improves front seat comfort with the convertible roof down, by reducing drafts from the rear of the cabin.
 - The interior choices range from seat styles to a choice of premium materials, such as Morzine made from recycled plastic bottles, metal finishes, wood veneers, and several premium leather options.
 - Range Rover Evoque displays the same philosophy of luxury, quality, and attention to detail that goes into every other Range Rover.
 - Tech-savvy customers get the connectivity they demand with a comprehensive package that includes Bluetooth hands-free mobile phone use and audio streaming, plus a range of USB and auxiliary inputs for iPods and other portable devices. Land Rover InControl™ Apps brings the convenience of smartphone apps into the vehicle. Well-known smartphone apps, optimized for in-vehicle use, will function on the vehicle's touch screen.
 - InControl Touch is a fully featured entry-level infotainment system. The primary user interface is the 8-inch color Touchscreen.
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- Available InControl Touch Pro is quick, intuitive and can be customized to suit individual needs. A 10.2-inch color Touchscreen responds to multi-touch gestures such as pinch to zoom, and swipe.
- Available Lane Keep Assist, Driver Condition Monitoring, and Head Up Display (HUD) ensure that Range Rover Evoque is not only premium but cutting edge as well.
 - In line with other Range Rover models, Touchscreen hard buttons are now icons instead of text.
 - Available Park Assist provides an air of confidence drivers while parallel parking. This impressive feature controls the steering to aid in a perfect job.
 - The 380W Meridian Sound System features 11 speakers. The customer can upgrade to the Meridian Surround Sound System that produces 825W through 17 speakers.
 - All Terrain Coach (Introduced at 17MY and standard on models with InControl Touch Pro) complements Land Rover's outstanding off-Road capability.

POSITION 6

MESSAGE:

The culmination of the customer introduction is the demonstration drive.

KEY POINTS

- Experience the precisely tuned Electric Power Assisted Steering (EPAS).
- Acknowledge the value and safety of an expansive view out—in all directions.
- Note the blend between sharp handling and comfortable ride.
- Gently try Evoque's very strong 4-wheel disc brakes.
- Comment on the intuitive controls.
- Point out the smoothness of the industry's first 9-speed transmission.
- Comment on the seamless, invisible operation of the Active Driveline.
- Allow time for the customer to appreciate the quiet cabin while driving.

CHANGE PLACES WITH THE CUSTOMER,
SO YOU CAN DRIVE THE VEHICLE FIRST.

Discuss handling, ride and acceleration
before handing over the controls.



FEATURES | BENEFITS



FEATURES | BENEFITS

ADAPTIVE DYNAMICS (MagneRide)

Available on Dynamic variant only

COMFORT/LUXURY

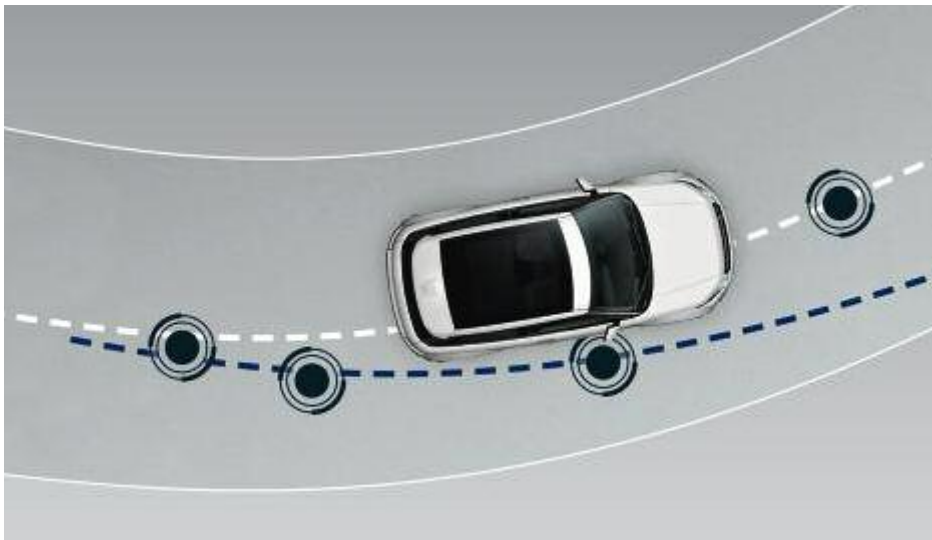
- Active suspension allows for firm/sporty handling while simultaneously providing a smooth ride over harsh bumps.

SAFETY/TECHNOLOGY

- State-of-the-art programming monitors the road surface 1000x/second and communicates that data to pre-load the damping rate on the suspension.

PERFORMANCE/CAPABILITY

- On-road and off-road performance are increased providing an even wider breadth of capability.



MERIDIAN® SOUND SYSTEM

COMFORT/LUXURY

- Sound distortion is kept to a minimum level of 0.2% maximizing a premium listening experience.

COMFORT/TECHNOLOGY

- Meticulous research and attention to detail has determined the correct speaker location for optimizing sound quality.
- CD and MP3 disc and file compatibility for your iPod® or other MP3 digital music players is standard.



TERRAIN RESPONSE

SAFETY/TECHNOLOGY

- Range Rover Evoque features the very latest version of Land Rover's legendary Terrain Response® system. This makes on-road and off-road driving effortless and more enjoyable, while maximizing traction in a variety of conditions. You can select settings from snow to mud to sand.

PERFORMANCE/CAPABILITY

- Dynamic Mode (Available with Dynamic variant only) works with EPAS and MagneRide technologies to significantly enhance the driving experience.

FEATURES | BENEFITS

ALL TERRAIN PROGRESS CONTROL (ATPC)

CAPABILITY

- Supports the driver in low-speed situations where traction may be reduced.

CONVENIENCE

- Acting much like a low-speed cruise control in both forward and reverse gears, the system will accelerate the vehicle from rest to a set speed, using Hill Descent Control, Terrain Response and Traction Control systems.
- Select a set speed using the Cruise Control '+' button. The vehicle will accelerate toward the set speed and then maintain this speed with no further driver intervention. This allows the driver to concentrate on steering the vehicle.
- Visual feedback of the current system status is provided to the customer via the Instrument Cluster message center.

ELECTRIC POWER ASSISTED STEERING (EPAS)

ECONOMY/SUSTAINABILITY

- EPAS eliminates the need for power steering fluid—no leaks or waste fluids generated over the life of the automobile.
- With no power steering pump drawing energy from the engine, CO₂ output is reduced by 3%.

PERFORMANCE/CAPABILITY

- The meticulously tuned EPAS (Electric Power Assisted Steering) system delivers accurate, consistent steering and agile cornering.
- Power assistance is speed-sensitive, so the steering is light and responsive at lower speeds and firmer at higher speeds compared to conventional power steering systems.



HEAD UP DISPLAY (HUD)

TECHNOLOGY

- Secondary driver information display projects useful information directly onto the vehicle's windshield and into the driver's field of vision.
- The system features laser holographic techniques, resulting in superior color saturation. The innovative laser system is more robust against issues such as "washout"—the effect that the glare from sunlight has on LED-based systems.

COMFORT /CONVENIENCE

- Select features can be controlled via the 'Head Up Display' menu.

SAFETY

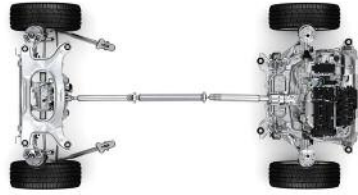
- Allows the driver to keep focus on the road ahead and reduce distraction usually incurred operating in car features.

FEATURES | BENEFITS

ACTIVE DRIVELINE

SAFETY/TECHNOLOGY

- Proactively decides when to engage to ensure appropriate traction at all times.
- Integrates with Terrain Response to optimize control.



ECONOMY

- Recognizes opportunities to decouple 4WD to increase fuel efficiency.

2.0 LITER TURBOCHARGED (240 HP) IN-LINE 4-CYLINDER ENGINE

COMFORT/DESIGN

- Transverse mounting the engine creates room for the spacious interior.

COMFORT/LUXURY

- Twin balanced overhead camshafts make for a quiet and smooth ride at highway speeds.

PERFORMANCE/TECHNOLOGY

- Thanks to the efficient turbocharger, direct injection, smart charging system, EPAS unit, and many other cutting edge technologies, this 240 HP/2.0 liter engine produces an astounding 120 HP per liter.
- 250 lbs./ft. of torque is achieved at 1,750 RPM. That's barely above idle.

PERFORMANCE/CAPABILITY

- 0–60 mph and (0-100km/h 7.6 seconds) acceleration in an impressive 7.1 seconds.

ECONOMY/SUSTAINABILITY

- Aluminum engine is highly recyclable.
- Lightweight engine reduces emissions because it does not have to move a heavy mass.
- EPA rating 29mpg highway (7.9 L/100 km).

ROTARY AUTOMATIC GEAR SELECTOR

APPEARANCE/DESIGN

- Contemporary design exhibits modern styling for a 21st century Range Rover.

COMFORT/LUXURY

- The parking brake is automatically engaged each time “P” is selected ensuring that pressure on the transmission does not create clumsy gear selection, especially when parked on hills.

PERFORMANCE/CAPABILITY

- Rotary gear selector uses shift paddles for manual gear changing, offering more driver control.

9-SPEED AUTOMATIC TRANSMISSION

PERFORMANCE/TECHNOLOGY

- Range Rover Evoque now features a 9-speed automatic transmission.
- 16.6lbs lighter than the previous six-speed model helps to increase performance.

ECONOMY/SUSTAINABILITY

- Depending on driving style you could see improvements in both fuel economy and CO₂ emissions as well as greater control in low-grip conditions or when towing through the specially-designed, ultra-low first gear.

LUXURY/COMFORT

- Smooth transitions between gear changes contributes to the premium ride

FEATURES | BENEFITS



INCONTROL REMOTE & PROTECT

SAFETY

- An SOS Emergency Call is generated automatically in the event of an accident.
- An owner can make a direct call to the Land Rover Roadside Assistance team, who will send roadside assistance services to the vehicle's location, if necessary.

COMFORT/CONVENIENCE

- Can now lock/unlock vehicle and enable "Beep & Flash" to help locate vehicle.
- Remotely start the engine.
- Remotely activate climate control to heat or cool the cabin to a desired temperature before reaching the vehicle.

INCONTROL APPS

COMFORT/TECHNOLOGY

- Land Rover InControl Apps enables you to use vehicle optimized smartphone apps on the vehicles touch-screen.
- Using the InControl Apps USB port you can enjoy a variety of vehicle optimized apps such as: Contacts, Calendar and Music Player, with more third party vehicle optimized apps being released over time.
- Your smartphone will also be re-charged while using InControl Apps.

INCONTROL TOUCH PRO WITH NAVIGATION

(AVAILABLE)

CONVENIENCE

- The 10.2-inch touchscreen responds in the same manner as a smartphone or tablet, providing multi-touch gestures such as pinch to zoom, and swipe.
- Provides a 21:9 super-wide format with 80% more pixels than the standard 8-inch touchscreen.
- Intelligent enough to determine where you might want to go even if you misspell a destination.

SSD NAVIGATION SYSTEM

PERFORMANCE/TECHNOLOGY

- 60GB hard drive provides quick access to a vast amount of information.

COMFORT/CAPABILITY

- Traffic Monitoring System delivers real time information for efficient and flexible route calculation.

APPEARANCE/DESIGN

- 3D graphics offer the driver a more realistic view from the 8-inch screen.