

RANGE ROVER EVOQUE

POCKET FACTS | 2017



ABOVE & BEYOND





THE 2017 RANGE ROVER EVOQUE

2017MY brings a host of updates and changes to the Range Rover Evoque line intended to maintain class supremacy. Following up on the mid-2016MY introduction of Range Rover Evoque Autobiography, Land Rover introduces the Range Rover Evoque Convertible. This exciting new variant is unrivaled by any class competitor and creates an outstanding opportunity.

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2017 RANGE ROVER EVOQUE CHANGES

EXPANDED MODEL RANGE

Coupe and 5-door model designations continue unchanged from 2016MY with two designations created for Evoque Convertible.

17MY		
5-DOOR	COUPE	CONVERTIBLE
Autobiography		
HSE Dynamic		HSE Dynamic
HSE		
SE Premium	SE Premium	SE Dynamic
SE		

Range Rover Evoque Coupe – SE Premium will be the only variant offered in 3-door for 2017MY

Range Rover Evoque Convertible – SE Dynamic and HSE Dynamic are the only Convertible variants for 2017MY.



CONVERTIBLE OVERVIEW

Range Rover Evoque offers the only convertible in the Premium SUV segment. The convertible retains all of the on- and off-road performance, handling, efficiency and style elements of Range Rover Evoque and adds the excitement of open-air motoring.

2 MODEL VARIANTS

SE Dynamic | HSE Dynamic

Spacious

- Room for 4 adults
- 8.9 cu. ft. of cargo space
- Locking glove box
- Ski Hatch with rear seat armrest – Std HSE Dynamic, Opt SE Dynamic

Roof System

- Acoustically-lined fabric roof in Ebony
- Stows in only 18 seconds and raises in 21 seconds at speeds up to 30 mph (48.2km/h)
- Retains distinctive Evoque profile
- Does not affect cargo space when lowered
- Wind Deflector
 - Standard on all variants
 - Stows in cargo area

Deployable Rollover Protection Device (RPD)

- If imminent rollover is detected, the RPD deploys automatically whether the roof is up or down.
- Until the system is needed, it remains stowed to retain a clean appearance.

InControl Touch Pro – Optional on HSE Dynamic and SE Dynamic

SSD Navigation – Standard on both HSE Dynamic & SE Dynamic

Standard InControl Pro Services/Connected Navigation

2017 RANGE ROVER EVOQUE NEW FEATURES AND CHANGES

PERFORMANCE AND DRIVERS AIDS

- All-Terrain Progress Control (ATPC) – Standard, all variants
 - Maintains a driver pre-determined speed in forward or reverse gear
 - 1.1 to 19 mph (1.8 to 30 km/h)
 - Allows the driver to focus on negotiating difficult terrain
- All-Terrain Info Center
 - Additional information to update the existing 4x4 display
 - Included with InControl Touch Pro
- All-Terrain Coach
 - Tutorial feature to coach user for off-road set-up and driving
 - System can advise on set-up and driving guidance based on driver selected scenarios and conditions
 - Included with InControl Touch Pro
- 360 Park Distance Control
 - Provides virtual object tracking along the sides of the car
 - Especially helpful in parking and maneuvering in confined spaces



EXTERIOR

- 18 Exterior colors – 5 new colors
- All metallic paints now optional
- Contrast roof
 - Available in Corris Grey or Narvik Black
 - Fuji White roof deleted

IN-CAR TECHNOLOGY

- InControl Touch with Navigation
 - Standard on SE and SE Premium
 - Faster and more responsive
 - Able to read out and reply to text messages using templates
 - Navigation features SD Card based database for easier customer updating
 - Enhanced Voice Control
- InControl Touch Pro
 - Standard on HSE, HSE Dynamic and Autobiography
 - 10.2" touchscreen with 80% more pixels in a super-wide 21:9 format
 - Multi-touch gestures such as pinch, swipe and zoom
 - Customizable home screen
 - SSD (Solid State Disk) Navigation with tablet-like control gestures
- InControl Pro Services/Connected Navigation
 - Standard on HSE, HSE Dynamic and Autobiography
 - Expanded capabilities such as Real Time Traffic Information, satellite view, ETA sharing, commute mode, street level imagery, fuel and parking locations, and door-to-door route planning with the Route Planner Companion App
- InControl Apps – now standard for all variants
- Land Rover 80W, 8-speaker audio
 - Standard in Evoque SE and SE Premium

STANDARD EQUIPMENT

RANGE ROVER EVOQUE SE [5-DOOR ONLY]

POWERTRAIN/PERFORMANCE/HANDLING

- Turbocharged 2.0L engine with 240hp / 250 lb-ft
- Intelligent Stop / Start System
- 9-speed ZF automatic transmission with Sport mode
- Steering wheel mounted paddleshifters
- Active Driveline 4WD
- Torque Vectoring by braking
- Terrain Response™ System
- Electric Power Assisted Steering
- 18" alloy wheels (Style 506)

DRIVERS AIDS AND SAFETY

- InControl Protect and Remote
- 7 airbags SRS including side-curtain and side-thorax airbags SRS
- Front passenger airbag SRS occupant detection system
- Front & rear Park Distance Control
- Rear camera system with Hitch Assist
- 4-Channel all-terrain Anti-lock Braking System
- EBD / HDC / 4ETC / CBC / DSC / EBA / ARM
- Roll Stability Control
- Trailer Stability Assist
- All-Terrain Progress Control
- Hill Start Assist and Gradient Acceleration Control
- Electronic parking brake
- Tire pressure monitor system
- Perimetric alarm w/ immobilizer
- Keyless entry

EXTERIOR

- Halogen headlamps with manual leveling
- Brunel grille, fender vents, lower door cladding inserts, tailgate finisher and Aero/fog lamp finisher
- Atlas hood/tailgate badging and grille surround
- Narvik black outer grille surround
- Solar attenuating glass

- Powerfold, heated outside mirrors
- Puddle lamps that project the Evoque image
- Body color roof, exterior door handles, side mirror caps and rear spoiler and front/rear bumpers
- Anthracite lower door claddings, side sills and F/R lower bumpers
- Privacy glass
- Silver Evoque badge on tailgate

INTERIOR

- Grained leather seats
- Power front seats – 12-way driver, 12-way passenger including 4-way lumbar
- Driver seat and mirror memory
- Tilt and reach adjustable steering column
- Oxford leather steering wheel with two 5-way toggle switches
- Instrument panel with 5-inch color TFT, message center display
- Brushed satin aluminum trim
- Push button start
- Auto-dimming inside rear view mirror
- Rain sensing wipers
- Dual-zone automatic climate control
- Interior mood lighting
- Illuminated visor mirrors
- Center console storage cubby with armrest
- Carpet mats with edging
- 60/40 split folding rear seat with 3 head restraints and center armrest with 2 cupholders
- Load space cover
- Rear storage luggage anchor points

IN-CAR TECHNOLOGY

- InControl Touch
- 8" High resolution touchscreen
- Navigation – SD card based with Voice Control
- Land Rover 80W, 8-speaker audio system
- Bluetooth® connectivity for telephone and streamed audio
- USB connectivity

STANDARD EQUIPMENT

SE PREMIUM ADDS TO SE

EXTERIOR

- 18" 7-Spoke alloy wheels (Style 706)
- Panoramic Glass Roof (fixed) with power sunblind
- LED front fog lamps
- Passive entry
- Bi-Xenon headlamps with automatic leveling and powerwash
- Signature LED lights
- Narvik black mirror caps, fender vents, lower door cladding inserts and tailgate, grille and fog lamp finishers
- Narvik Black hood vents (Coupe only)
- Hands-Free Gesture Tailgate

INTERIOR

- Grained leather seats with perforated mid-section
- Driver's seat memory

EVOQUE SE DYNAMIC (CONVERTIBLE ONLY) ADDS TO SE 5-DOOR

DRIVERS AIDS AND SAFETY

- Deployable Rollover Protection Device

EXTERIOR

- 18" 7-Spoke alloy wheels (style 706)
- Thorax and head seat mounted side air bags
- Black convertible top
- Narvik black mirror caps, outer grille surround and inner tow eye
- Anthracite side sills and bumper lowers
- Red Evoque badge on tailgate

INTERIOR

- Grained leather seats with perforated mid-section
- Driver's seat memory

IN-CAR TECHNOLOGY

- InControl Touch Pro with 10.2" touchscreen
- Meridian 380W, 11-speaker Sound System
- Single slot CD

EVOQUE HSE (5-DOOR ONLY) ADDS TO SE PREMIUM

DRIVER AIDS AND SAFETY

- Automatic high beam assist
- Blind Spot Monitor with Closing Vehicle Sensing and Reverse Traffic Detection

EXTERIOR

- 19" 10-spoke alloy wheels (style 103)
- Atlas fender vents, lower door cladding inserts and tailgate finisher
- Dark Atlas grille and fog lamp finisher
- Narvik Black fender vents, hood vents, tailgate finisher, fog lamp finisher

INTERIOR

- Premium Oxford leather seats with perforated mid-section
- Heated front seats
- Oxford leather armrest
- Configurable Mood Lighting
- Chrome entry & tailgate strips
- Homelink

IN-CAR TECHNOLOGY

- InControl Touch Pro with Navigation
- InControl Pro Services/Connected Navigation
- Meridian 380W, 11-speaker Sound System
- Single slot CD with USB connectivity

STANDARD EQUIPMENT

EVOQUE HSE DYNAMIC (5-DOOR AND CONV) ADDS TO HSE 5-DOOR

POWERTRAIN/PERFORMANCE/HANDLING

- Adaptive Dynamics including Dynamic Mode (not available on Conv)
- 19" 7-split spoke alloy wheels (style 707)

EXTERIOR

- Narvik black hood vents, fender vents, mirror caps, grille, tailgate & fog lamp finishers
- Corris Grey grille surround
- Body colored door handles and lower door cladding
- Red Evoque badge on tailgate
- Dynamic body styling kit
- Bright Sport exhaust tips

INTERIOR

- Dynamic style seats
- Perforated Oxford leather steering wheel
- Unique texture aluminum finishers
- Sport pedal finish
- Illuminated "Range Rover" front treadplates

IN-CAR TECHNOLOGY

- Meridian 380W, 11-speaker Sound System

AUTOBIOGRAPHY ADDS TO HSE (5-DOOR)

DRIVERS AIDS AND SAFETY

- Lane Keep Assist
- Autonomous Emergency Braking
- Driver Condition Monitor
- Park Assist
- Surround Camera System with Towing Assist

EXTERIOR

- 20" 5 split-spoke light silver finish, diamond turned alloy wheels (style 527)
- Heated windshield and washer jets
- Atlas grille, hood vents, fender vents and tailgate and fog lamp finishers
- Dynamic bright Sport exhaust tips
- Body color door handles and lower door claddings
- Autobiography badge on tailgate and fender vents

INTERIOR

- 14-way front seat adjustments
- Massage front seats
- Climate front seats
- Heated rear seats
- Heated Oxford leather steering wheel
- Illuminated "Autobiography" front treadplates

IN-CAR TECHNOLOGY

- Meridian 825W, 17-speaker Surround Sound audio system

WHEELS



Evoque SE
Standard 18" alloy wheel
Style 506



Evoque SE Premium,
SE Dynamic Convertible
Standard 18"
7-Spoke alloy wheel
Style 706



Evoque HSE
Standard 19"
10-spoke alloy wheel
Style 103
Optional on: SE



Evoque HSE Dynamic
(5-door and Convertible)
Standard 19"
7-split spoke alloy wheel
Style 707
Optional on: SE Premium,
SE Dynamic Convertible



Evoque Autobiography
Standard 20"
5 split-spoke light silver
finish, diamond turned
alloy wheels
Style 527



20" Style 504
Sparkle finish
Optional on:
SE, SE Premium
Shadow Chrome finish
Optional on:
SE Premium



20" 5-Split spoke
alloy wheel
Style 508
Sparkle finish
Optional on:
All Evoque HSE
HSE Dynamic Convertible



20" 9-spoke
alloy wheel
Style 901
Polished finish
Optional on:
All Evoque HSE
All Convertible



20" 6-spoke
alloy wheel
Style 601
Vibration polished
Optional on:
HSE Dynamic 5-door only



20" 5-Split spoke
alloy wheel
Style 508
Black finish
Part of optional
Black Design Pack

OPTION PACKAGES

OPTION PACKAGES optional on

SE Tech Package SE, SE Dynamic Convertible

- Bi-Xenon automatic headlamps with leveling and powerwash
- LED signature lighting
- Front fog lamps
- Automatic High Beam Assist (AHBA)
- Passive entry with Gesture Tailgate

InControl Touch Pro Tech Package SE, SE Premium

- 10.2" Touchscreen
- SSD Navigation
- Single slot CD and USB connectivity
- 380W, 11-speaker Meridian Sound System
- Passive Entry (already std on Premium)
- Gesture power tailgate (already std on Premium)

InControl Pro Services/Connected Navigation SE, SE Premium

(Requires InControl Touch Pro Tech Pkg)

- Real Time Traffic
- Door-to-Door Navigation
- InControl Wi-Fi

Driver Assistance Package SE Premium only

- Blind Spot Monitor, Closing Vehicle Sensing, Reverse Traffic Detection
- Automatic High Beam Assist (AHBA)
- Homelink

OPTION PACKAGES optional on

Driver Assistance Package HSE

- Park Assist
- Surround Camera System
- 360 Park Distance Control
- Traffic Sign Recognition
- Lane Keep Assist
- Autonomous Emergency Braking
- Driver Condition Monitor

Driver Assistance Plus Package HSE

- Head Up Display (HUD)
- Adaptive LED headlights & cornering lights

Driver Assistance Plus Package HSE Dynamic 5-door and Conv

- Head Up Display (HUD)
- Adaptive LED headlights & cornering lights
- Adaptive Cruise Control with Queue Assisst
- Forward Alert and high speed Intelligent Emergency Braking

Cold Climate Convenience Package SE & HSE 5-door and SE Dynamic & HSE Dynamic Conv

- Heated front and rear seats (Std HSE 5-door and Conv)
- Heated steering wheel
- Heated windshield and washer jets

Luxury Seating Package HSE, HSE Dynamic

- Climate front seats – heated and cooled
- Adjustable bolsters
- Heated rear seats, steering wheel, windshield and washer jets

OPTION PACKAGES

OPTION PACKAGES

optional on

Luxury Package

HSE Dynamic Conv

- Park Assist
- 360 Park Distance Control
- Surround Camera with Towing Assist
- Traffic Sign Recognition
- Lane Keep Assist
- Autonomous Emergency Braking
- Driver Condition Monitor
- Meridian 600W, 13-speaker Sound System
- Ski Hatch with rear seat armrest

Black Design Package

HSE Dynamic 5-door and Conv

- 20" 5-Split spoke Style 508 alloy wheels with satin black finish
- Headlamps with "smoked" finish
- Front fog lamps with "smoked" finish
- Clear tail light housing
- Narvik Black bumper guards, grille and Range Rover lettering

OTHER OPTIONS

optional on

Metallic Paint Palette

all

Premium Paint Palette

all

Contrast color roof

all hardtop

Satellite and HD radio

all (except Std on Autobiography)

Meridian 825W 17-speaker Premium Surround Sound

HSE, HSE Dynamic 5-door

InControl Wi-Fi

SE, SE Premium with InControl Touch

Rear seat ski hatch with armrest

SE Dynamic Conv/HSE Dynamic Conv

Rear seat armrest only

SE Dynamic Conv/HSE Dynamic Conv

Homelink

SE Dynamic Conv



MOST APPRECIATED FEATURES AND THEIR BENEFITS

Consumer research has identified several key areas of satisfaction among Range Rover Evoque owners which give us insight about what they like most about their vehicle. It is critical that these key areas of satisfaction be fully communicated to prospective clients.

APPRECIATED ATTRIBUTE: STYLING

CHARACTERISTIC	FEATURE	BENEFIT
Distinctive look	Evoque Convertible	Open air motoring for a one-of-a-kind experience, unmatched by any competitor
	Exterior Styling updates	Distinctive, cutting edge styling helps Evoque stand apart from the crowd Classic Range Rover floating roof with a rakish line accentuated by new waist and rear roof pillar trim SE, HSE, Dynamic and Autobiography designations have distinct cues to set each apart
	LED headlamps	The latest in lighting technology gives the most natural type light with adaptive aiming for optimum visibility Unique new LED signature lights give Evoque distinction
	LED tail lamps	New shape of LEDs mirror the shape of the front signature lighting
	Interior styling	Quality materials and craftsmanship befitting Range Rover luxury SE, HSE, Dynamic and Autobiography feature distinct interior materials, seats and features for a tailored look and feel
	Wheels	A wide variety of wheel choices of size, style and finish allow for individual customer preferences
	Black Design Package	Aggressive, distinctive and bold, the Black Design Package creates an even more dramatic look
	Autobiography	Distinctive touches set this new top-of-the-line Evoque apart from all others. It is the most exclusive Evoque
	Gesture Tailgate	Allows tailgate to be opened by foot gesture under either corner of the gate for convenience

MOST APPRECIATED FEATURES AND THEIR BENEFITS

APPRECIATED ATTRIBUTE: PERFORMANCE/HANDLING

CHARACTERISTIC	FEATURE	BENEFIT
Power and fuel efficiency in one package	Turbocharged	Reuses wasted exhaust gas energy to produce power when needed and produces superior fuel economy in normal driving
	Direct Fuel Injection	More precise and efficient to produce better fuel economy and lower emissions without sacrificing power
	Intelligent Stop/Start	Can automatically shut off and restart the engine during stops to reduce emissions and improve fuel consumption by eliminating idling waste.
Responsive transmission	9-Speed ZF automatic transmission	Smooth and refined: ZF describes the gear shifts as “below the threshold of perception”
		Skip shift function gives swifter downshifts for performance
		Adaptive shift logic helps the transmission apply the most effective response to the driver’s input for performance or economy
Outstanding traction	Four Wheel Drive Active Driveline	New on-demand system decouples the rear driveline in normal driving to reduce drag and fuel use
		Quickly and seamlessly reconnects the 4WD system within 300 milliseconds to assure traction
		Terrain Response Special Programs engage or maintain 4WD without the need for driver attention to optimize operation for conditions
	Torque Vectoring	Uses an electronic differential and imperceptible amounts of braking to improve grip and steering by reducing understeer
	All-Terrain Progress Control	Acts like off-road cruise control to maintain set speed so the driver can concentrate on steering
		Speed can be set by driver between 1.1 and 19 mph
All-Terrain Info Center	Expanded information provides the driver needed 4x4 information for off-road situations in InControl Touch Pro equipped Evoque	
All-Terrain Coach	Set-up and driving guidance to help less experienced drivers deal with user selected scenarios and conditions in InControl Touch Pro equipped Evoque	
Performance handling with comfortable ride	Adaptive Dynamics	Computer controlled dampers provide extra firmness when needed for cornering but maintain ride smoothness normally

MOST APPRECIATED FEATURES AND THEIR BENEFITS

APPRECIATED ATTRIBUTE: IN-CAR TECHNOLOGY FEATURES

CHARACTERISTIC	FEATURE	BENEFIT
User friendly	Voice Activation	New, easier low distraction way to control phone, navigation, audio systems
	InControl Touch	Faster and more responsive
		Able to read out and reply to text messages reducing distraction
		SD card navigation database for easier updating
	InControl Touch Pro	Intelligent system helps if misspellings or incomplete address is entered
InControl Pro Services/ Connected Navigation	10.2" screen is super-wide (21:9) and has 80% more pixels for excellent resolution and visibility	
	Uses tablet-like gestures such as swipe, pinch and zoom for ease of use	
	Solid State Disk (SSD) navigation database for greater reliability, speed and capacity	
Customer Personalization settings	Expanded capabilities such as Real Time Traffic information, satellite view, ETA sharing, commute mode, street level imagery, fuel and parking locations, and door-to-door route planning with the Route Planner Companion App	
		InControl Wi-Fi (3G) allows up to 8 devices to be connected with better signal quality than portable devices.
Sound quality	Meridian audio	Sophisticated Digital Signal Processing technology for the finest in automotive sound quality
Multiple audio inputs	Audio Inputs	Enables a wide variety of audio program inputs via iPod/iPhone, USB memory device or AUX jack
	Bluetooth	For audio streaming. Particularly helpful when iPod or phone cable is not available. Wireless interface for phone
	Land Rover InControl Apps	Allows touchscreen access and use of approved, vehicle optimized apps now standard on all Evoque variants

MOST APPRECIATED FEATURES AND THEIR BENEFITS

APPRECIATED ATTRIBUTE: DRIVING/SAFETY TECHNOLOGY

CHARACTERISTIC	FEATURE	BENEFIT
Technology that makes driving easier and safer	Park Assist plus Park Exit and Perpendicular Park	Automatically steers Evoque into a parallel parking space only 1.2 times longer than the car, while Park Exit will assist in leaving the space as well
	360 Park Distance Control	Virtual object tracking along the sides is helpful in parking and confined space maneuvering
	Blind Spot Monitor with Closing Vehicle Sensing	BSM lets the driver know if another vehicle is alongside for safer lane changing. Now enhanced to alert the driver when a vehicle is rapidly approaching from behind
	Reverse Traffic Detection	Aids the driver when reversing from a parking space when vision is obstructed
Advanced Driver Assistance System	Autonomous Emergency Braking	Stereoscopic digital cameras detect emergency situations and AEB applies maximum braking to avoid or mitigate damage from collision
	Driver Condition Monitor	Uses audible and visual warnings should the system detect signs of a drowsy driver
	Lane Departure Warning	Cameras monitor road markings and warn driver of unintended lane drift via visual alerts and haptic feedback (steering wheel vibration)
	Lane Keeping Assist	Applies gentle counter-steering to resist lane drift unless turn signals are used as in a lane change
	Head Up Display	Uses laser holographic technology to display vital driving information on the windshield Reduces driver distraction
Land Rover InControl	Land Rover InControl Remote and Protect	Owner may check vehicle status, remotely lock and unlock the car as well as monitor trip information
		New functionality allows for Remote Start and Climate Control system adjustment to warm or cool vehicle before entry
		Standard on all Evoque. Allows one-button Emergency or Roadside Assistance calls without using an occupant's mobile phone
		Capable of sending an Emergency call automatically in the event of an impact or airbag deployment in case of occupant incapacity

MOST APPRECIATED FEATURES AND THEIR BENEFITS

APPRECIATED ATTRIBUTE: SUSTAINABILITY

CHARACTERISTIC	FEATURE	BENEFIT	
Environmentally-friendly engineering	Regenerative charging	Recaptures kinetic energy turning it into electricity without using fuel	
	Electric power assisted steering	Reduces drag on the engine to improve performance and fuel mileage.	
	Aluminum doors, hood and roof	Reduce energy used in production	Enhanced recyclability
			Reduced weight lowers fuel use

