

# LAND ROVER DISCOVERY SPORT

POCKET FACTS | 2017



ABOVE & BEYOND





## THE 2017 DISCOVERY SPORT

Discovery Sport continues to build upon its success by introducing additional technologies and advanced systems for 2017 including enhancements to performance, driver's aids, infotainment and styling.

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# WHAT'S NEW FOR 2017

## IN-CAR TECHNOLOGY

- InControl Touch Pro with Navigation
  - Included in Entertainment Package
  - 10.2" Touchscreen with no hard keys
  - Widescreen 21:9 format with 80% more pixels
  - Pinch, zoom and swipe smartphone-like commands
  - Solid State Disk navigation database storage
- InControl Pro Services/Connected Navigation
  - Included in Entertainment Package
  - Expanded capabilities such as Real Time Traffic information, satellite view, ETA sharing, commute mode, street level imagery, fuel and parking locations, and door-to-door route planning with the Route Planner Companion App
- Meridian Audio Systems
  - 380W, 11-speaker Sound System
    - Standard HSE LUX
    - Optional SE & HSE – Audio Upgrade Package
  - 825W, 17-speaker Surround Sound Audio
    - Included in the Entertainment Package
    - Optional – HSE & HSE LUX
- Instrument Cluster graphics resolution improved



## PERFORMANCE AND DRIVERS AIDS

- All-Terrain Progress Control (ATPC) – standard all variants
  - ATPC enables Discovery Sport to attain and maintain a driver selected speed automatically in difficult traction or off-road situations
- Active Speed Limiter
  - Uses the same forward facing camera as Traffic Sign Recognition along with the navigation database to determine the maximum legal speed.
  - Adjusts as needed to keep within the speed limit
- Lane Keep Assist with Driver Condition Monitor Package
  - Lane Keep Assist is an enhancement of Lane Departure Warning that will apply gentle but noticeable counter-steering force should lane drift occur without turn signal use
  - Driver Condition Monitor uses sophisticated algorithms to analyze driving behavior that could indicate a drowsy or inattentive driver and issues a warning
- Intelligent Dynamics Package
  - 4WD with Active Driveline – Capable of disengaging the rear drive when not needed for traction thereby enhancing fuel efficiency
  - Adaptive Dynamics with MagneRide – Allows ride to be softer in normal driving yet provide firmness when needed for dynamic handling and control



# WHAT'S NEW FOR 2017

## LUXURY, CONVENIENCE, STYLE

- Dynamic Design Package
  - Available for HSE or HSE LUX
  - Not available with 5+2 seating
  - Exterior
    - Gloss Narvik Black side fender vents, hood scuttle plate, mirror caps, DISCOVERY script, grille bars and surround
    - Grey front and rear skid plate/valance
    - 20" Style 511 5-split spoke alloy wheels in gloss black
  - Interior
    - Center dash side finishers in dark grey or red
    - Unique contrast stitch seats
    - Leather gear shift knob with contrast stitch
    - Dynamic floor mats
    - Aluminum pedal covers
- Black Design Package
  - Now available for all variants
  - 20" Black Package now available for both HSE and HSE LUX
- Load Space Cover – factory installed option
- Load Space Stowage Rails – factory installed option
- New roof mounted antenna pod
- Infrared Reflective Windscreen – standard all variants
- Cabin Air Quality Sensor – standard all variants



- Gesture Tailgate
  - Standard HSE and HSE LUX
  - Optional SE
- Paint Colors
  - Narvik Black added to solid color choices
  - All metallic colors become chargeable options
  - New Premium Metallic Colors
    - Carpathian Grey
    - Silicon Silver
    - Aruba
    - Farallon Black



# STANDARD EQUIPMENT

## 2017 DISCOVERY SPORT SE

### POWERTRAIN/PERFORMANCE/HANDLING

- 240hp 2.0L turbocharged engine
- 9-Speed automatic transmission with paddle shifters
- Intelligent Stop/Start technology
- Eco Mode and Data
- Four Wheel Drive (4WD)
- Terrain Response (General/Grass, Gravel, Snow/Mud & Ruts/Sand)
- All-Terrain Progress Control
- 18" Style 109 9-spoke alloy wheels in Sparkle Silver

### DRIVERS AIDS AND SAFETY

- 7 Airbags (driver & knee, front passenger, side curtains and side airbags)
- Anti-lock Braking System (ABS)
- Electronic Traction Control (ETC)
- Dynamic Stability Control (DSC)
- Roll Stability Control (RSC)
- Hill Decent Control (HDC)
- Emergency Brake Assist (EBA)
- Electronic Brake Force Distribution (EBD)
- Rear parking sensors
- Rear view camera
- Tire Pressure Monitoring System (TPMS)
- Perimetric Alarm w/ Remote Panic Alarm
- LATCH anchor points

### EXTERIOR

- Halogen headlamps
- Daytime Running Lamps (DRL)
- Automatic headlamps
- Grille in Dark Atlas w/Narvik Black surrounds
- 'Discovery' script on hood & tailgate in Brunel
- Power adjustable, heated, powerfold mirrors
- Infrared reflective windshield
- Rain sensing wipers
- Privacy glass
- Rear fog lamps
- Tow eye cover in Dark Techno Silver

### INTERIOR

- Partial leather seats
- 8-way power front seats
- Center console w/sliding armrest
- 60:40 split folding 2nd row with slide & recline
- Leather steering wheel
- Push button start
- Ambient lighting
- 2-Zone Automatic Climate Control with cabin air quality sensor
- 5" TFT screen in instrument cluster
- Auto-locking and Collision Unlocking System
- Global opening/closing for all windows
- 3x 12V power socket
- Reduced section spare wheel

### IN-CAR TECHNOLOGY

- 8" Color Touchscreen infotainment screen
- Land Rover 10-speaker (190W) Audio System
- Bluetooth telephone connectivity plus audio streaming
- 1st Row 1x USB (charging only) & 1x media USB & 1x Aux port
- 2x USB charging ports in 2nd row
- InControl Remote & Protect

# STANDARD EQUIPMENT

## HSE ADDS TO SE

### EXTERIOR

- Xenon headlamps w/ LED signature
- Front fog lamps
- Heated, powerfold exterior mirrors w/memory
- Bright Atlas finish to grille and side vents
- Tow Eye Cover in White Silver
- Tailgate finisher in Narvik Black
- Powered Gesture tailgate
- Front parking sensor
- 18" Style 511 5-split spoke alloy wheels in Sparkle Silver

### INTERIOR

- Fixed panoramic roof
- 10-way power front seats w/memory
- Grained leather seats
- Passive entry
- Auto-dimming interior mirror
- Homelink®

## HSE LUX ADDS TO HSE:

### EXTERIOR

- Noble plated upper and lower door handles
- Tailgate finisher in Atlas
- Fog lamp surround in Atlas
- 19" Style 902 9-spoke alloy wheels with Diamond Turned finish

### INTERIOR

- Windsor leather seats
- Customer configurable mood lighting
- Front & rear premium carpet mats
- Illuminated aluminum treadplates

### IN-CAR TECHNOLOGY

- InControl Touch Navigation
- SiriusXM® Satellite & HD Radio
- Meridian 380W, 11-speaker Sound System
- InControl Apps

Discovery Sport HSE LUX in Scotia Grey



# WHEELS



18" Style 109  
9-Spoke Sparkle Silver  
Std – SE



18" Style 518  
Aero Sparkle Silver  
Opt – SE, HSE, HSE LUX



18" Style 511  
5-Split Spoke Sparkle Silver  
Std – HSE  
Gloss Dark Grey Finish  
Opt – SE & HSE



18" Style 511  
5-Split Spoke Gloss Black  
Opt – SE & HSE  
18" Black Design Package



19" Style 521  
5-Split Spoke Sparkle Silver  
Opt – SE & HSE



19" Style 521  
5-Split Spoke Gloss Black  
Opt – SE, HSE, HSE LUX  
19" Black Design Package



19" Style 902  
9-Spoke Silver Finish  
Opt – SE, HSE LUX



19" Style 902  
9-Spoke Diamond Turned  
Std – HSE LUX



20" Style 511  
5-Split Spoke Sparkle Silver  
Opt – SE, HSE, HSE LUX



20" Style 511  
5-Split Spoke Gloss Black  
Opt – 20" Black Design  
Package HSE LUX  
Opt - Dynamic Design Package  
HSE & HSE LUX

# OPTIONS

## OPTIONAL ON ALL VARIANTS

Contrast Roof in Black or Grey
Chargeable metallic or premium metallic paint
Ebony Morzine headliner
Loadspace cover
Loadspace stowage rails
InControl Wi-Fi
2 USB charging points for first row
Head Up Display
Automatic High Beam Assist

## INDIVIDUAL OPTIONS

optional on

InControl Apps	SE, HSE – req. nav
InControl Touch Navigation	SE only (Pkg - HSE, Std - HSE LUX)
Lane Keep Assist and Driver Condition Monitor	HSE, HSE LUX
Configurable Mood Lighting	SE, HSE
Auto-dimming inside mirror	SE

## OPTION PACKAGES

optional on

<b>3rd Row Package</b>	SE, HSE, HSE LUX (N/A with Dynamic Package)
– 5+2 seating, ventilation to 3rd row, single USB charge point in row 3	
<b>Convenience Package</b>	SE only (Std - HSE, HSE LUX)
– Power Gesture tailgate, Passive Entry, auto-dimming inside mirror	
<b>Climate Comfort</b>	SE
– Heated front and rear seats, heated leather steering wheel, heated windshield	
<b>Climate Comfort</b>	HSE, HSE LUX
– Climate front and heated rear seats, heated leather steering wheel, heated windshield	
<b>Vision Assist</b>	SE only (Std - HSE, HSE LUX)
– Front fog lamps, Xenon headlamps w/LED signature	
<b>Vision Assist</b>	HSE, HSE LUX
– Blind Spot Monitor, Closing Vehicle Sensing, Reverse Traffic Detection, Adaptive Xenon headlamps w/ LED signature, Surround Camera System, Auto High Beam	
<b>Driver Assist Plus Package</b>	HSE, HSE LUX
– Autonomous Emergency Braking, Lane Departure Warning, Traffic Sign Recognition, InControl Touch Navigation (NAV in HSE only, std on HSE LUX)	
<b>HUD &amp; Park Assist Package</b>	HSE, HSE LUX
– Parallel, Perpendicular and Park Exit Park Assist	
– Head Up Display	
<b>Audio Upgrade Package</b>	SE, HSE (Std - HSE LUX)
– Meridian 380W audio system w/11 speakers including subwoofer	
– SiriusXM and HD Radio	



# OPTIONS

## OPTION PACKAGES

optional on

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### Entertainment Package

HSE, HSE LUX

- Meridian 825W, 17-speaker audio
- InControl Touch Pro
- InControl Pro Services

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### Black Design Package

18" available on SE & HSE  
19" available on SE, HSE & HSE LUX  
20" available on HSE & HSE LUX

- 18" Style 511 5-Split spoke alloy wheels in gloss black
- 19" Style 521 5-Split spoke alloy wheels in gloss black
- 20" Style 511 5-Split spoke alloy wheels in gloss black
- Gloss black – front and rear badging, side mirrors and side vents
- Santorini Black Contrast Roof (req. Black Pack with Contrast Roof)

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### Dynamic Design Package

HSE, HSE LUX

- Narvik Black – front grille and surround, side fender vents, hood scuttle plate, Discovery script, fog lamp and mirror caps
- Anthracite – Front and rear skid plate/valance
- Unique interior finishers in dark grey or red
- Unique contrast stitch seats
- Leather gear shift knob with contrast stitch
- Aluminum pedal covers
- 20" Style 511 5-Split spoke alloy wheels in gloss black

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### Intelligent Dynamics Package

HSE, HSE LUX

- 4WD with Active Driveline
  - Adaptive Dynamics with MagneRide
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Discovery Sport with 19" Black Design Package in Fiji White with Santorini Black contrast roof

# MOST APPRECIATED FEATURES AND THEIR BENEFITS

Consumer research has identified several key areas of satisfaction among Land Rover Discovery Sport owners that give us insight about what they like most about their vehicle. It is critical that these key areas of satisfaction be fully communicated to prospective clients.

## APPRECIATED ATTRIBUTE: STYLING

CHARACTERISTIC	FEATURE	BENEFIT
Distinctive look	Exterior Styling	Distinctive and progressive styling helps Discovery Sport stand apart from the crowd and signal the future direction of the Discovery series while maintaining its Land Rover lineage
		Powerful stance, rounded front, rising beltline and steeper windshield rake define Discovery Sport
	Interior Styling	Stylish and modern
		Versatile and practical
		Three trim levels (SE, HSE, HSE LUX) offer customers choices in tailoring their Discovery Sport
	Wheels	A wide variety of wheel size, style and finish choices to suit individual customer preferences
	Black Design Package	Gloss black trim and details give an aggressive and distinctive flair. Available with 18", 19" or 20" gloss black wheels
	Dynamic Design Package	Narvik Black exterior details, unique interior touches and gloss black wheels give the most aggressive appearance in a Discovery Sport

# MOST APPRECIATED FEATURES AND THEIR BENEFITS

## APPRECIATED ATTRIBUTE: INTERIOR SPACE AND LUXURY

CHARACTERISTIC	FEATURE	BENEFIT
Spaciousness, even in the compact class	Command Driving Position	Gives the driver outstanding view of the situation
	Stadium seating	All passengers can see out avoiding that 'closed in' feeling
	Panorama roof	Adds to the sensation of a light, open cabin
Versatile	Cargo space	Maximum of 62.8 cu ft of loadspace with 34.6 cu ft in 5 seat configuration
	Powered Gesture Tailgate	Allows tailgate to be powered open by foot gesture under either corner of the gate for convenience
	5+2 seating	Optional 3rd row seating, a first for a compact Land Rover, includes B-pillar mounted air vents for 3rd row comfort
Seat comfort	Leather seating surfaces	The supple material also breathes to assure hours of comfort even on the longest journey
Appointments	Genuine materials	High quality materials give the Discovery Sport interior richness and authenticity



# MOST APPRECIATED FEATURES AND THEIR BENEFITS

## APPRECIATED ATTRIBUTE: IN-CAR TECHNOLOGY

CHARACTERISTIC	FEATURE	BENEFIT	
User friendly	InControl Touch SD card Navigation	Fast start up and screen transitions Customers can update map data themselves	
	SSD InControl Touch Pro Navigation	Large 10.2" screen Uses tablet-like gestures such as swipe, pinch and zoom for ease of use Solid State Disk (SSD) navigation database for greater reliability, speed and capacity	
	InControl Pro Services/ Connected Navigation	Expanded capabilities such as Real Time Traffic information, satellite view, ETA sharing, commute mode, street level imagery, fuel and parking locations, and door-to-door route planning with the Route Planner Companion App	
	Voice Activation	Easy, low-distraction way to control phone, navigation and audio system	
	Climate Control		Intuitive controls are clear and simple to use reducing distraction Effectiveness of defrost clears the windows quickly for great visibility
			B-pillar mounted air vents for 3rd row passenger comfort
	Touchscreens		InControl Touch 8" screen gives a central location to control audio, navigation, phone and climate control for ease and convenience InControl Touch Pro 10.2" super-widescreen (21:9) and 80% more pixels for excellent resolution and visibility
Audio Systems	Land Rover branded system	190W with 10 speakers for outstanding sound quality	
	Meridian Audio	380W, 11-speaker Meridian Audio system introduced to Discovery for an even higher level audio experience 825W, 17-speaker Meridian Surround Audio for the ultimate in audio excellence	
Multiple audio inputs	Audio Inputs	Enables a wide variety of audio program inputs via iPod or smartphone, USB memory device or AUX jack	
	Bluetooth	For audio streaming. Particularly helpful when iPod or phone cable is not available Wireless interface for phone	
	Land Rover InControl Apps	Allows touchscreen access and use of approved, vehicle optimized smartphone apps	



# MOST APPRECIATED FEATURES AND THEIR BENEFITS

## APPRECIATED ATTRIBUTE: DRIVERS AID TECHNOLOGY

CHARACTERISTIC	FEATURE	BENEFIT
Technology that makes driving easier and safer	Blind Spot Monitor with Closing Vehicle Sensing	BSM lets the driver know if another vehicle is alongside for safer lane changing and also alerts the driver when a vehicle is rapidly approaching from behind
	Lane Keep Assist	If forward facing camera detects unintentional lane drift, the system will gently but noticeably counter-steer to maintain the lane
Driver Assist Package	Autonomous Emergency Braking	Uses stereo camera technology to help avoid collisions or mitigate their consequences. AEB alerts the driver both visually and audibly and can apply full braking to stop the car. It is operational between 3 and 50 mph (5-80km/h)
	Lane Departure Warning	Alerts the driver of unintentional lane drift (when no directional signal is used) through steering wheel vibration
	Traffic Sign Recognition	Monitors key road signs and displays them in the driver TFT information display
	Active Speed Limiter	Adjusts vehicle speed if necessary to keep within the maximum legal road speed. Traffic sign and navigation data are used to determine the speed limit.
Technology aids for parking and maneuvering	Park Assist plus Park Exit and Perpendicular	Automatically steers Discovery Sport into a parallel parking space only 1.2 times longer than the car, while Park Exit will assist in leaving the space as well
	Reverse Traffic Detection	Aids the driver when reversing from a parking space when vision is obstructed
	Cameras	Rear view camera standard  Available Surround Camera System gives the driver additional views of the situation when normal vision is blocked  Cameras around the car enhance visibility with special views such as T-Junction for intersections as well as curb view for close alongside.
Land Rover InControl®	Standard Land Rover InControl Remote and Protect	Convenient way to check vehicle status, locate the last park location and monitor trips remotely by smartphone
		Remote Start and Climate Control adjust enable pre-heating/cooling cabin remotely
		Provides peace of mind by automatically calling or enabling a one-touch call for emergency help or roadside assistance with the push of a button

# MOST APPRECIATED FEATURES AND THEIR BENEFITS

## APPRECIATED ATTRIBUTE: PERFORMANCE WITH EFFICIENCY

CHARACTERISTIC	FEATURE	BENEFIT
Power and Fuel Efficiency in one package	Turbocharged	Reuses waste exhaust gas energy to produce power when needed and produces superior fuel economy in normal driving
	Direct Fuel Injection	More precise and efficient to produce better fuel economy and lower emissions without sacrificing power
	Electric power assisted steering	Reduces drag on the engine to improve performance and fuel mileage
	Intelligent Stop/Start	Can automatically shut off and restart the engine during stops to reduce emissions and improve fuel consumption by eliminating idling waste.
	Eco Mode	Prioritizes the most efficient vehicle settings
	Eco Data	Provides advanced efficiency information to the driver
Responsive transmission	9-Speed ZF automatic transmission	Smooth and refined: ZF describes the gear shifts as “below the threshold of perception”
		Skip shift function gives swifter downshifts for performance
		Adaptive shift logic helps the transmission apply the most effective response to the driver’s input for performance or economy
Outstanding traction	Land Rover Four Wheel Drive (4WD)	Electronically controlled power distribution adapts to conditions to optimize traction in virtually all driving conditions
	Intelligent Dynamics Package	4WD with Active Driveline actively apportions power to optimize traction and can completely disengage rear drive when not needed for traction thereby enhancing fuel efficiency
		Adaptive Dynamics with MagneRide adjust damper firmness to give softer ride when possible and improved handling when necessary
	Terrain Response	Special programs fine tune traction systems to the unique requirements of driving in Snow, Mud/Ruts or Sand
	All-Terrain Progress Control	Enables Discovery Sport to attain and maintain a driver selected speed automatically in difficult traction or off-road situations