







## **TABLE OF CONTENTS**

| INTRODUCTION                 |     |
|------------------------------|-----|
| OVERVIEW                     | .2  |
| STANDARD EQUIPMENT           | .3  |
| VARIANTS EQUIPMENT           | .∠  |
| OPTIONS                      | .6  |
| WHEELS                       | . 7 |
| MOST APPRECIATED FEATURES8-1 | 12  |

The second generation of XF debuted last year to critical acclaim and featured a full array of the latest technology. For 2017, the XF model range is expanded with the addition of a new entry level variant, called XF and with the introduction of the 2.0L Ingenium Diesel into the XF range.

## **2017 XF OVERVIEW**

### **5 MODEL VARIANTS**

- XF
- XF Premium
- XF Prestige
- XF R-Sport
- XF S

## 1 TRANSMISSION Standard on all variants

- 8-speed automatic
- Supplied by ZF
- Transmission control software is tailored for each of the three available engines to provide the optimum performance and efficiency

## 2 DRIVE SYSTEMS both available with all engines

- Rear wheel drive classic sport sedan handling
- Jaguar Instinctive All-Wheel Drive All season control

## **2 ENGINES**

- 2.0L Ingenium Diesel
  - Variable geometry turbocharging responsive and powerful
  - The latest Bosch Gen2 common rail diesel direct injection system for fuel efficiency and quiet refinement
  - Utilizes Diesel Particulate Filter and Diesel Emissions Fluid
  - Exhaust tips Twin, bright, single sided 3"
  - 325mm front and rear brake rotors
- 3.0L V6 Supercharged
  - 2 power levels available 340hp and 380hp
  - Exhaust tips Dual bright 3.3"
  - 350mm front and 325mm rear brake rotors

### **3 POWER LEVELS**

- 2.0L Ingenium Diesel Badged 20d
  - Available in XF, Premium, Prestige and R-Sport
  - Power 180HP @ 4000
  - Torque 318 @ 1750-2500
  - 0-60 8.0 (RWD) 7.9 (AWD)
  - Top speed 121 mph (limited)
- 3.0L V6 Supercharged Badged 35t
  - Available in XF, Premium, Prestige and R-Sport
  - Power 340HP @ 6500
  - Torque 332 lb ft @ 4500
  - 0-60 5.2 (RWD) 5.1 (AWD)
  - Top speed 121 mph (limited)
- 3.0L V6 Supercharged Badged "S"
  - Standard in XF S
  - Power 380HP @ 6500
  - Torque 332 @ 4500
  - 0-60 5.1 (RWD) 5.0 (AWD)
  - Top speed 121 mph (limited)

## STANDARD EQUIPMENT

### MODEL DESIGNATIONS

2017 XF is available in 5 model designations in both rear-wheel drive and all-wheel drive.

## **XF Standard Equipment**

#### JAGUAR ELITE CARE

- 5-Year/60,000 mile New Vehicle Limited Warranty
- 5-Year/60,000 mile Complimentary Scheduled Maintenance
- 5-Year/60,000 mile Roadside Assistance
- 5-Year/unlimited mile Jaguar InControl Remote and Protect

### POWERTRAIN/PERFORMANCE/HANDLING

- 2.0L Ingenium Diesel OR
   340 HP 3.0L V6 Supercharged
- Intelligent Stop/Start
- 8-Speed ZF automatic transmission
- JaguarDrive Selector and steering wheel shift paddles
- Rear wheel drive **OR** All-Wheel Drive with Intelligent Driveline Dynamics
- Jaguar Drive Control
- All Surface Progress Control (ASPC)
- Torque Vectoring
- Hill Launch Assist
- Speed sensitive Electric Power Assisted Steering (EPAS)
- Double wishbone front suspension
- Integral link rear suspension
- 18" Fan alloy wheels (20d)
- 18" Challice alloy wheels (35t)
- All-season tires

#### **SAFETY**

- InControl Protect with 5-year subscription
- Front and seat mounted side airbags for front seat
- Full length side curtain system for front and rear seats
- Passive front head restraints (whiplash reduction system)
- Anti-lock Braking system (ABS) with Cornering Brake Control (CBC)
- Dynamic Stability Control with TracDSC mode
- Anti-theft system
- Jaguar Smart Key System with panic alarm
- Drive away door locking
- Power operated rear door child locks

#### **EXTERIOR**

- Colors limited to 5 top selling colors
- Approach illumination
- HID Bi-Xenon auto-leveling headlamps
- J-blade signature LED daytime running lamps
- Bright chrome grille surround with grained black grille mesh
- Bright chrome window surrounds
- Power tilt and slide moonroof with blind
- Bright chrome side power vents and trunk plinth
- Grained black rear valance

#### **INTERIOR**

- LuxTec seat trim
- 10-way adjustable front seats (8-way power)
- Grained leather steering wheel with controls
- Leatherette wrapped instrument panel
- Morse code aluminum instrument panel finisher
- Gloss black finish veneers
- Dual zone automatic climate control
- Deployable air vents
- Push button start
- Cruise Control
- Homelink
- Rain sensing wipers
- Overhead console lighting with JaguarSense control
- Automatic on/off headlamps
- Rear center armrest with cupholders
- Front and rear carpet mats

#### **IN-CAR TECHNOLOGY**

- Physical dial gauges
- 5" full color TFT driver information screen
- InControl Touch<sup>™</sup> Touch screen display with controls for audio, climate, and phone interface
- ECO Data
- Meridian 380W, 11-speaker audio system
- HD radio
- iPod, USB and AUX inputs
- Bluetooth for phone and audio streaming
- InControl Remote with 5-year subscription

## **VARIANTS EQUIPMENT**

#### XF Premium adds to XF:

#### **EXTERIOR**

- 18" Helix alloy wheels (20d)
- Rear camera parking aid
- Power-fold electrochromic outside mirrors
- Reverse-dip passenger outside mirror
- Full exterior color palette

#### INTERIOR

- Power steering column for rake and reach
- Driver memory system 2-settings
- 40/20/40 split folding rear seat

## 2017 XF Prestige adds to XF Premium:

### POWERTRAIN/PERFORMANCE/HANDLING

- 19" Axis alloy wheels (20d)
- 19" Razor alloy wheels (35t)

#### **EXTERIOR**

- Passive keyless entry
- Rear and rear parking sensors

#### **INTERIOR**

- Taurus leather seat trim
- 4-way power lumbar adjustment
- Heated front seats 3-stage
- Heated steering wheel
- Softgrain leather steering wheel
- Blue halo ambient illumination
- Glove box illumination

#### **IN-CAR TECHNOLOGY**

- Navigation system with SD card map data
- Voice Control
- Jaguar InControl Apps

## XF R-Sport adds to XF Prestige:

### POWERTRAIN/PERFORMANCE/HANDLING

- Sport suspension springs and dampers (20d RWD only)
- 19" Blade gloss dark grey alloy wheels (20d)
- 19" Vortex alloy wheels (35t)

#### **DRIVERS AIDS**

- Blind Spot Monitor with Closing Vehicle Sensing
- Reverse Traffic Detection
- Autonomous Emergency Braking
- Lane Departure Warning with Lane Keeping Aid and Driver Condition Monitoring

#### **EXTERIOR**

- Full LED headlamps with Adaptive Front Lighting and Intelligent High Beams
- Satin chrome grille surround with grained black grille mesh
- Gloss black window surrounds
- Body color side sills
- Satin chrome side power vents and trunk plinth
- Body color deck lid spoiler

#### INTERIOR

- Sport style front seats
- Dark Morse code aluminum instrument panel finisher

### XF S adds to XF R-Sport:

#### POWERTRAIN/PERFORMANCE/HANDLING

- 380 HP 3.0L V6 Supercharged
- Adaptive Dynamics
- Configurable Dynamics
- Dynamic-I (with InControl Touch Pro)
- 20" Venom alloy wheels

#### **EXTERIOR**

- "S" badge on grille and tail
- Satin chrome grille surround with gloss black mesh
- Red brake calipers with Jaguar script
- Gloss black side sills and rear valance

#### **INTERIOR**

- 14-way adjustable front seats (12-way power)
- Front passenger seat memory system
- "S" embossing on front seats and steering wheel
- Dark hex aluminum instrument panel finisher
- Figured Ebony veneer

### **OPTIONS**

#### **OPTION PACKAGES**

### **COLD CLIMATE PACKAGE** (XF, XF Premium)

- Heated front and rear seats
- Heated steering wheel
- Heated windshield and washer jets

## **VISION PACKAGE** (Premium and Prestige)

- LED headlamps with LED Signature lights
- Adaptive Front Lighting and Intelligent High Beam
- Blind Spot Monitor with Closing Vehicle Sensing
- Reverse Traffic Detection
- Front and rear parking aids (std on Prestige)

#### COMFORT AND CONVENIENCE PACKAGE

(Prestige, R-Sport, XFS)

- Cooled front seats
- Heated rear seats
- Soft door close
- Power operated trunk lid

#### **TECHNOLOGY PACKAGE**

- 10.2" Touchscreen
- InControl Touch Pro
- SSD Navigation
- 12.3" TFT Virtual Instrument cluster
- 825W Meridian Surround Sound

## **DRIVER ASSISTANCE PACKAGE** (R-Sport and XF S)

- Adaptive Cruise Control with Queue Assist, Intelligent Emergency Braking and Forward Alert
- Proximity Camera system
- Traffic Sign Recognition
- Park Assist

### **PREMIUM INTERIOR UPGRADE PACKAGE** (R-Sport and XF S)

- 4-7one climate control
- Electric rear sunblind
- Manual rear side window sunblinds
- Configurable ambient lighting with a range of 10 colors
- Illuminated sill finishers
- Suedecloth premium headliner

### **BLACK PACKAGE (XF S)**

- Gloss black grille and surround
- Gloss black side power vents
- Gloss black trunk finisher

#### INDIVIDUAL OPTIONS

- Metallic paint (all)
- Premium paint (all except XF)
- Heated windshield (all except XF)
- Rear view camera (XF)
- InControl Wi-Fi (all)
- Head Up Display (Prestige, R-Sport, XF S)
- Adaptive Dynamics with Configurable Dynamics (Prestige and R-Sport)
- SIRIUS Satellite radio (XF, XF Premium and Prestige)
- Navigation system SD card (XF, XF Premium)

### **WHEELS**

All variants are equipped with all-season tires and temporary spare on space saver alloy wheel.



18" Fan 5-spoke Std - XF 20d



19" Razor 7 twin-spoke Std - XF 35t Prestige



20"

Matrix 9 twin-spoke Opt - XF Prestige (20d & 35t)

Contrast finish Opt - XF R-Sport (20d & 35t)



18" Helix 10-spoke Std - XF 20d Premium



19"

Axis 14-spoke Silver finish Std - XF 20d Prestige

Contrast finish Opt - XF Prestige (20d & 35t)



20"

Star 5 twin-spoke Opt - XF R-Sport (20d & 35t)



18"

Chalice 7 twin-spoke Std - XF 35t and 35t Premium



# 19"

Blade 5-spoke Gloss dark grey Std - XF 20d R-Sport



# 20"

Labyrinth 10-spoke Gloss Dark Grey/ Diamond Turned Opt – XF S



19"

Vortex 10-spoke Std - XF 35t R-Sport



## 20"

Venom 5 twin-spoke Grey/Diamond Turned Std - XF S

Black Opt - XF S

We have identified several key areas of satisfaction among XF owners, which gives us insight as to what they like most about their vehicle. It is critical that these key areas of satisfaction be fully communicated to prospective clients.

## APPRECIATED ATTRIBUTE: PERFORMANCE

| CHARACTERISTIC                                 | FEATURE                               | BENEFIT   |
|--|---------------------------------------|---|
| Acceleration and passing power with efficiency | Ingenium engine                       | This JLR designed and built diesel engine offers 318 lb ft of torque at only 1750 rpm for excellent pulling power |
|  | Supercharged or Turbocharged engines  | All XF engines feature forced induction for power on demand but fuel efficiency in normal driving                 |
|  | Direct Injection                      | Precise fuel control yields great power while optimizing emissions and fuel efficiency                            |
|  | Variable Camshaft Timing              | Delivers easy-to-use power over a wide rpm range while reducing emissions and enhancing efficiency                |
|  | Intelligent Stop/Start                | Shuts down then automatically restarts the engine during stops to save fuel and reduce emissions                  |
|  | Electric Power Assist Steering (EPAS) | Reduces engine drag while delivering outstanding feel with its torque compensating variable assist                |
| Sound  | Jaguar tuned exhaust                  | Carefully tuned sound to enhance the performance driving experience without the noise                             |
| Refinement                                     | Balance shafts                        | Offsets vibrations for V8 levels of smoothness  |

## APPRECIATED ATTRIBUTE: HANDLING

| CHARACTERISTIC                                | FEATURE  | BENEFIT  |
|---|--|--|
| Precise cornering control with excellent ride | Sophisticated Suspension<br>Design                                     | Precise control for performance driving but without ride harshness   |
|   | Adaptive Dynamics (XF S)   | Electronically controlled adjustable dampers improve performance handling when needed but assure a comfortable ride in normal driving                  |
|   | Aluminum monocoque construction  | Reduced weight gives XF the responsiveness of a smaller car without compromising space or comfort  |
|   |  | 28% greater torsional rigidity compared to the prior generation XF creates a solid foundation for the suspension and consistent, predictable reactions |
| Balance                                       | Rear-wheel drive   | Excellent F/R balance creates neutral handling and performance feel  |
| Traction                                      | Jaguar Instinctive All-wheel drive with Intelligent Driveline Dynamics | Actively apportions power between front and rear wheels to maximize traction and drivability in most weather and road conditions                       |
|   | Torque Vectoring by Braking  | Transfers power to the outside wheel when accelerating and turning to improve acceleration and reduce understeer                                       |
|   | All Surface Progress Control (ASPC)                                    | Programmable between 2mph and 20 mph, this system aids the driver in starting off and maintaining speed in low traction conditions                     |
|   | Adaptive Surface Response (AdSR)                                       | Precise responses for low and medium traction conditions for confident handling in difficult conditions  |

## APPRECIATED ATTRIBUTE: STYLING

| CHARACTERISTIC | FEATURE               | BENEFIT  |
|----------------|-----------------------|--|
| Exterior       | Grille                | More upright with F-TYPE style mesh pattern for a bold look  |
|                | Signature LED         | Clamshell design is sleek and has classic centerline bulge   |
|                | Full LED headlamps    | More natural light means better night visibility   |
|                | Profile               | Coupe-like, highlighted by an elegant single arc running the length of the XF with shorter front overhang and new rear quarter windows                               |
|                | Rear Design           | Purposeful and strong look with F-TYPE inspired semi-roundel and stripe<br>LED tail lamps  |
|                | Wheel choices         | Customers can choose from a wide variety of wheel sizes, styles and finishes to customize their XF to their own taste  |
| Interior       | Theatrical setting    | XF retains its dynamic environment with pulsing Start button, rotating vents and rising Rotary Drive Control   |
|                | Enhanced spaciousness | Larger windows and new quarter windows bring more light and provide a more open feeling  |
|                |                       | 1.1-inch greater rear legroom and 0.6-inch increased rear headroom enhance rear passenger comfort despite the new XF being marginally shorter than prior generation. |

## APPRECIATED ATTRIBUTE: IN-CAR TECHNOLOGY

| CHARACTERISTIC          | FEATURE   | BENEFIT   |
|-------------------------|---|---|
| Entertainment           | Meridian audio systems with 380W or optional 825W | Outstanding clarity through sophisticated digital processing creates unparalleled quality   |
|                         | Multiple inputs                                   | Allows iPod/iPhone/USB audio interface with touchscreen control   |
|                         | InControl Apps                                    | Allows touchscreen access and use of approved vehicle optimized smartphone apps   |
|                         | Bluetooth   | Hands free phone integration  |
|                         |   | Wireless audio streaming  |
| InControl Touch         | 8" Capacitive Touch Screen                        | Faster response and new graphics  |
|                         | SD card Navigation                                | Responsive and easy to update map data  |
| InControl Touch Pro     | 10.2" widescreen touchscreen                      | Enhanced visibility and utilizes tablet type control gestures   |
|                         | 12.3" Virtual Instrument Display                  | Offers 4 manually selectable themes and allows full screen navigation display in the instrument cluster   |
|                         | SSD (Solid State Drive) Navigation                | 60GB data storage plus music storage  |
| Connected to your world | InControl Protect                                 | Emergency Call - Airbag deployment, crash sensing calls automatically or press of the dedicated button call for emergency services  |
|                         |   | Optimized Roadside Assistance - Summon assistance with one button.<br>Location, vehicle description and condition automatically sent  |
|                         | InControl Remote                                  | Enhanced features allow remote locking/unlocking, remote vehicle start and climate control adjustment in addition to last park location, vehicle status and journey logging |
|                         | InControl Wifi                                    | Connect up to 8 devices to a dedicated 3G data network while on the road  |

## APPRECIATED ATTRIBUTE: OPTIONAL DRIVER ASSISTANCE TECHNOLOGY

| CHARACTERISTIC                 | FEATURE   | BENEFIT  |
|--------------------------------|---|--|
| Parking                        | Park Assist with Parallel,<br>Perpendicular and Park Exit | The system can identify and control steering to parallel park the vehicle in a space only 1.2 times the length of the car                      |
|                                |   | Park Exit aids the driver by steering the vehicle when leaving a tight parallel parking space  |
|                                |   | Capable of steering the vehicle when reversing into the center of a perpendicular space.   |
|                                | 360 Park Distance Control                                 | Supports the driver in confined space situations by providing object tracking along the sides of the vehicle                                   |
|                                | Proximity Camera  | Presents driver with front, side and rear views of the surroundings  |
| Reduce Driving<br>Stress       | Adaptive Cruise   | Maintains set speed or slows to adjust to slower traffic ahead and maintains driver selected interval  |
|                                | Queue Assist  | Capable of bringing the vehicle to a complete stop if necessary in heavy traffic   |
|                                | Intelligent Emergency Braking                             | Gives warnings and pre-charges brakes but also capable of applying full braking to mitigate collision if the driver fails to intervene in time |
| Driver Awareness<br>Technology | Blind Spot Monitor  | Alerts driver to a vehicle alongside   |
|                                |   | Closing Vehicle Sensing alerts driver to a vehicle approaching rapidly from behind that could pose lane change danger                          |
|                                |   | Reverse Traffic Detection warns driver of danger from crossing traffic when reversing  |
|                                | Autonomous Emergency Braking                              | Stereoscopic digital cameras are used to detect emergency situations and apply maximum braking to avoid or mitigate damage from collision      |
|                                | Driver Condition Monitor                                  | Uses audible and visual warnings should the system detect signs of a drowsy driver   |
|                                | Lane Keep Assist  | Applies gentle counter-steering to resist lane drift unless turn signals are used as in a lane change  |
|                                | Traffic Sign Recognition                                  | Monitors key road signs and displays them in the driver TFT information display  |
|                                | Head Up Display   | Optical laser projects key information into windshield in driver's line of sight to reduce distraction   |