

XJ

COMPETITIVE COMPARISONS | 2016



JAGUAR



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The information in this guide was carefully compiled from competitive manufacturer sources but is subject to change. It is advised that any customer-critical information be re-checked in case changes have occurred.

Price comparisons are made on the closest comparable basis but there will always be variations of equipment.

XJ COMPETITIVE COMPARISONS

2016 COMPETITION	XJ R-Sport/ XJL Portfolio	Audi A8 L 3.0 TFSI	BMW 740i	MB S550	Porsche Panamera/ 4S Executive
Base Price	\$74,400 / \$83,200	\$81,500	\$81,300	\$95,650	\$78,100 / \$125,600
Wheelbase STD/LWB	119.4" / 124.3"	NA/122.9"	120.9" / 126.4"	NA / 124.6"	114.96" / 120.9"
Length STD/LWB	201.9" / 206.8"	NA/207.4"	199.8" / 205.2"	NA / 206.5"	197.44" / 203.3"
Width	74.8"	76.7" w/o mirrors	74.9"	83.9"	76"
Height	57.3" / 57.4"	57.9"	58.2" / 58.3"	NA / 58.7"	55.8" / 56.1"
Turning Circle STD/LWB	39.0' / 40.4' (RWD)	41.7'	na / na	NA / 40.0'	na / na
Weight - Reg/AWD (lbs) STD/LWB	3854/3882 (add 220 for AWD)	4464	4225 (740i) / 4610 (750ix)	4630 (add 143 for AWD)	3902 / 4409 (AWD adds 220)
Construction	Alum monocoque	Alum space frame	Steel unibody w/carbon fiber	High strength steel	Steel unibody- Alum closures
Front Suspension	Forged double wishbone	5-link	Double wishbone	Multi-link - air	Alum double wishbone
Rear Suspension	Multi-link-air	Trapezoidal link	Multi-link	Multi-link - air	Alum multi-link
Steering	RWD-EPAS AWD-Hydraulic	Elec power asst	Elec power asst	Elec power asst	Elec asst- Variable ratio
Std Wheel size	19"	19"	18"	18"	18"
Head room F/R - STD/LWB	39.5"/37.2" (both)	NA 37.2"/39.1"	40.8"/38.9" 40.6"/38.5"	39.7"/39.4"	38.0"/38.2" na/na
Leg room F/R - STD/LWB	41.5"/38.9" 41.5"/43.7"	NA 41.4"/42.9"	na	41.4"/43.0"	41.9"/38.2" na/na
Shoulder F/R	57.6"/56.6" (both)	59.1"/57.8"	59.2"/57.4" 59.2"/57.6"	59.7"/59.1"	51.9"/51.7" na/na
Trunk Capacity	15.2'	14.2'	na	16.3' seats folded	15.7' / 44.6'



XJ R-Sport



Audi A8



BMW 740i



Mercedes S550



Porsche Panamera

Represents prices and specifications of highly popular models **most commonly purchased** by customers.

na – no manufacturer specification listed | NA – Not Available

XJ COMPETITIVE COMPARISONS

2016 COMPETITION	XJ R-Sport/ XJL Portfolio	Audi A8 L 3.0 TFSI	BMW 740i	MB S550	Porsche Panamera/ 4S Executive
Engine	3.0L V6 SC	3.0L V6 SC	3.0L I6 Turbo	4.7L V8 biturbo	3.6L V6
Power	340 @ 6500	333 @ 5500	320 @ 5200	449 @ 5250	310 @ 6200
Torque	332 @ 3500	325 @ 2900	330 @ 1380	516 @ 1800	295 @ 3750
Fuel mileage city/hy/comb	18 / 27 / 21	19 / 29 / 22	21 / 29	17 / 26 / 20	18 / 28 / 22
0-60 acceleration	5.7	5.5	5.4	4.8	6.0
Top speed - mph	121	130	130	na	161
Other Engine 1	5.0L SC V8	4.0L V8 Turbo (A8 4.0T)	4.4L V8 Turbo (750i xDrive - \$97,400)	6.0L V12 biturbo	3.0L V6 Turbo (Panamera S)
Power	470 @ 6000	450 @ 5100	445 @ 5500	523 @ 4900	420 @ 6000
Torque	424 @ 2000	444 @ 1500	480 @ 1800	612 @ 1900	384 @ 1750
Fuel mileage - mpg	15 / 23 / 18	18 / 29 / 22	16 / 25	14 / 21	17 / 27 / 21
0-60 acceleration	4.9	TBA	4.3	4.5	4.6 / 4.9
Top speed - mph	155	130	130	na	178
Drive type	Std-RWD Opt-AWD	AWD	740i-RWD 750i-AWD	Std-RWD Opt-AWD	Std-RWD Opt-AWD
Transmission std	8-spd auto	8-spd auto	8-spd auto	7-spd auto	7-spd PDK auto manual
Transmission opt	NA	NA	NA	NA	NA
Maintenance interval	1 yr / 16,000 mi	1 yr / 5000 mi	indicator light	1 yr / 10,000 mi	1 yr / 10,000 mi



XJ R-Sport



Audi A8



BMW 740i



Mercedes S550



Porsche Panamera

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XJ COMPETITIVE COMPARISONS

2016 COMPETITION	XJR / XJR L	Audi S8 (SWB only)	MB S63 AMG	Porsche Panamera Turbo /Turbo Executive
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Base Price	\$118,000 / \$121,000	\$114,900	\$143,250	\$141,300 / \$161,100
Length - Std/LWB	201.9" / 206.8"	202.2" / NA	NA / 206.5"	114.96" / 120.9"
Wheelbase - Std/LWB	119.4" / 124.3"	117.8" / NA	NA / 124.6"	197.44" / 203.3"
Turning Circle - STD/LWB	39.0' / 40.4'	40.4' / NA	na	na /na
Curb Weight - lbs STD/LWB	4129 / 4147	4685 / NA	4806	4343 / 4564



XJR

Front Suspension	Coil Spring - adaptive damping	Adaptive air	Adaptive Sport - air	Alum double wishbone - air
Rear Suspension	Air Springs - adaptive damping	Adaptive air	Adaptive Sport - air	Alum multi-link - air
Steering	Elec power asst	Elec power asst	Elec power asst	Elec asst-Variable ratio
Standard wheel size	20"	21"	20"	19"



Audi S8

Engine	5.0L V8 SC	4.0L V8 Turbo	5.5L V8 biturbo	4.8L V8 Turbo
Power	550 @ 6500	520 @ 5800	577 @ 5500	520 @ 6000
Torque	502 @ 2500	481 @ 1700	664 @ 2250	516 @ 2250
Fuel mileage city/hy/comb	15 / 23 / 18	17 / 27 / 20	15 / 23 / 18	15 / 24 / 18
0-60 acceleration	4.4	3.9	3.9	3.9
Top speed - mph	174	155	na	189



Mercedes S63 AMG

Other Engine (model)	NA	6.3L W12 (A8L W12)	6.0L V12 Turbo (S65 AMG)	4.8L V8 Turbo (S)
Power		500 @ 6200	621 @ 4800	570 @ 6000
Torque		463 @ 4750	738 @ 2300	553 @ 2250
Fuel mileage - mpg		14 / 22 / 17	13 / 20 / 15	15 / 24 / 18
0-60 acceleration		4.4	4.2	3.7
Top speed - mph		130	na	192
Drive type	RWD	AWD	S63-AWD S65-RWD	AWD
Transmission std	8-spd auto	8-spd auto	7-spd auto	7-spd Double clutch (PDK)
Transmission opt	NA	NA	NA	



Panamera Turbo

Maintenance interval	1 yr/16,000 mi	1 yr/5000 mi	1 yr/10,000 mi	1 yr/10,000 mi
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Compares specifications for the **highest performance variants** of the model series

na – no manufacturer specification listed | NA – Not Available

XJ STANDARD EQUIPMENT COMPARISONS

Base Model	XJ R-Sport	Audi A8 L 3.0
MSRP	\$74,400	\$81,500
Transmission	8-Spd auto	8-Spd auto
Drive	RWD	AWD
AWD available	Opt	Std
Front park sensors	Std	Std
Rear park sensors	Std	Std
Automated Park Assist	Opt	NA
Back up camera	Std	Std
Surround cameras	Opt	Opt
Blind spot monitor	Std	Opt
Lane departure system	NA	Opt
Autonomous braking	NA	NA
Metallic paint	NCO	Std
Leather seating	Std	Std
Power seats	8 / 8	18 / 18
Memory seats	Std	Std
Power tilt/telescope	Std	Std
Panorama roof	Std	Opt
Navigation	Std	Std
Auto headlamps	Std	Std
HID headlamps	NA	NA
LED adaptive headlamps	Std	Std
Pushbutton start	Std	Std
Passive entry	Std	Std
Rain sensing wipers	Std	Std
Garage door opener	Std	Std
Voice Control	Std	Std

Base Model	XJ R-Sport	Audi A8 L 3.0
Heated windscreen	Opt	NA
Heated steering whl	Std	Opt
Heated front seats	Std	Std
Heated rear seats	Std	Opt
Ventilated/cooled seats	Std	Opt-vent
Std audio sys power	825W	630W
Std audio sys spkrs	20	14
Opt audio sys power	1300W	1400W
Opt audio sys spkrs	26	19
iPod/USB audio input	Std	Std
Virtual CD/Audio memory	Std	NA
Bluetooth for phone	Std	Std
Bluetooth streaming	Std	Std
Single CD	Std	Std
Multidisc CD changer	NA	NA
Satellite radio	Std	Std
HD radio	Std	Std
Integrated smartphone apps	Std	Std
Emergency calling system	Std	NA



Audi A8 L

Prices and standard equipment shown are for the lowest MSRP variant of the model series to assist in low price versus real value comparisons. **Items listed as Opt are available as options or on another variant within the model series.**

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XJ STANDARD EQUIPMENT COMPARISONS

Base Model	XJ R-Sport	BMW 740i
MSRP	\$74,400	\$81,300
Transmission	8-Spd auto	8-Spd auto
Drive	RWD	RWD
AWD available	Opt	Opt
Front park sensors	Std	Std
Rear park sensors	Std	Std
Automated Park Assist	Opt	Opt
Back up camera	Std	Std
Surround cameras	Opt	Opt
Blind spot monitor	Std	Opt
Lane departure system	NA	Opt
Autonomous braking	NA	Opt
Metallic paint	NCO	Std
Leather seating	Std	Std
Power seats	8 / 8	10 / 10
Memory seats	Std	Std
Power tilt/telescope	Std	Std
Panorama roof	Std	Std
Navigation	Std	Std
Auto headlamps	Std	Std
HID headlamps	NA	NA
LED adaptive headlamps	Std	Std
Pushbutton start	Std	Std
Passive entry	Std	Std
Rain sensing wipers	Std	Std
Garage door opener	Std	Std
Voice Control	Std	Std

Prices and standard equipment shown are for the lowest MSRP variant of the model series to assist in low price versus real value comparisons. **Items listed as Opt are available as options or on another variant within the model series.**

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Base Model	XJ R-Sport	BMW 740i
Heated windscreen	Opt	NA
Heated steering whl	Std	Opt
Heated front seats	Std	Std
Heated rear seats	Std	Opt
Ventilated/cooled seats	Std	Opt-vent
Std audio sys power	825W	600W
Std audio sys spkrs	20	16
Opt audio sys power	1300W	1400W
Opt audio sys spkrs	26	16
iPod/USB audio input	Std	Std
Virtual CD/Audio memory	Std	Std
Bluetooth for phone	Std	Std
Bluetooth streaming	Std	Std
Single CD	Std	Std
Multidisc CD changer	NA	NA
Satellite radio	Std	Std
HD radio	Std	Std
Integrated smartphone apps	Std	Std
Emergency calling system	Std	Std



BMW 7 Series 740i

XJ STANDARD EQUIPMENT COMPARISONS

Base Model	XJ R-Sport	MB S550
MSRP	\$74,400	\$95,650
Transmission	8-Spd auto	7-spd auto
Drive	RWD	RWD
AWD available	Opt	Opt
Front park sensors	Std	Std
Rear park sensors	Std	Std
Automated Park Assist	Opt	Opt
Back up camera	Std	Std
Surround cameras	Opt	Opt
Blind spot monitor	Std	Opt
Lane departure system	NA	Opt
Autonomous braking	NA	Std
Metallic paint	NCO	Std
Leather seating	Std	Std
Power seats	8 / 8	16 / 16
Memory seats	Std	Std
Power tilt/telescope	Std	Std
Panorama roof	Std	Std
Navigation	Std	Std
Auto headlamps	Std	Std
HID headlamps	NA	NA
LED adaptive headlamps	Std	Std
Pushbutton start	Std	Std
Passive entry	Std	Opt
Rain sensing wipers	Std	Std
Garage door opener	Std	Std
Voice Control	Std	Std

Base Model	XJ R-Sport	MB S550
Heated windscreen	Opt	Opt
Heated steering whl	Std	Opt
Heated front seats	Std	Std
Heated rear seats	Std	Opt
Ventilated/cooled seats	Std	Opt-vent
Std audio sys power	825W	590W
Std audio sys spkrs	20	13
Opt audio sys power	1300W	1540W
Opt audio sys spkrs	26	24
iPod/USB audio input	Std	Std
Virtual CD/Audio memory	Std	Std
Bluetooth for phone	Std	Std
Bluetooth streaming	Std	Std
Single CD	Std	NA
Multidisc CD changer	NA	Std
Satellite radio	Std	Std
HD radio	Std	Std
Integrated smartphone apps	Std	Opt
Emergency calling system	Std	Opt



Mercedes Benz S-Class S550

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XJ STANDARD EQUIPMENT COMPARISONS

Base Model	XJ R-Sport	Porsche Panamera	Base Model	XJ R-Sport	Porsche Panamera
MSRP	\$74,400	\$78,100	Heated windscreen	Opt	NA
Transmission	8-Spd auto	7-spd PDK auto man	Heated steering whl	Std	Opt
Drive	RWD	RWD	Heated front seats	Std	Std
AWD available	Opt	Opt	Heated rear seats	Std	Opt
			Ventilated/cooled seats	Std	Opt-vent
Front park sensors	Std	Std			
Rear park sensors	Std	Std	Std audio sys power	825W	235W
Automated Park Assist	Opt	NA	Std audio sys spkrs	20	11
Back up camera	Std	Opt	Opt audio sys power	1300W	585W
Surround cameras	Opt	Opt	Opt audio sys spkrs	26	14
Blind spot monitor	Std	Opt	iPod/USB audio input	Std	Std
Lane departure system	NA	Opt	Virtual CD/Audio memory	Std	Std
Autonomous braking	NA	NA	Bluetooth for phone	Std	Std
Metallic paint	NCO	Opt	Bluetooth streaming	Std	Std
			Single CD	Std	Std
Leather seating	Std	Std	Multidisc CD changer	NA	Opt
Power seats	8 / 8	8 / 8	Satellite radio	Std	Std
Memory seats	Std	Opt	HD radio	Std	Std
Power tilt/telescope	Std	Opt	Integrated smartphone apps	Std	Opt
Panorama roof	Std	NA	Emergency calling system	Std	Opt
Navigation	Std	Std			
Auto headlamps	Std	Std			
HID headlamps	NA	Std			
LED adaptive headlamps	Std	Opt			
Pushbutton start	Std	Opt			
Passive entry	Std	Opt			
Rain sensing wipers	Std	Std			
Garage door opener	Std	Std			
Voice Control	Std	Opt			



Porsche Panamera

Prices and standard equipment shown are for the lowest MSRP variant of the model series to assist in low price versus real value comparisons. **Items listed as Opt are available as options or on another variant within the model series.**

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